

The background features a series of overlapping, semi-transparent green triangles of various shades, creating a layered, mountain-like effect. A wide, horizontal band of bright yellow with a fine, grainy texture runs across the middle of the image, separating the upper green section from the lower green section.

# Growth

And Longevity

# Systems

- Everything that grows consumes
- Everything that grows consistently has a system for consumption
- Everything that stops growing has either run out of fuel or has a flawed system.



# Flu

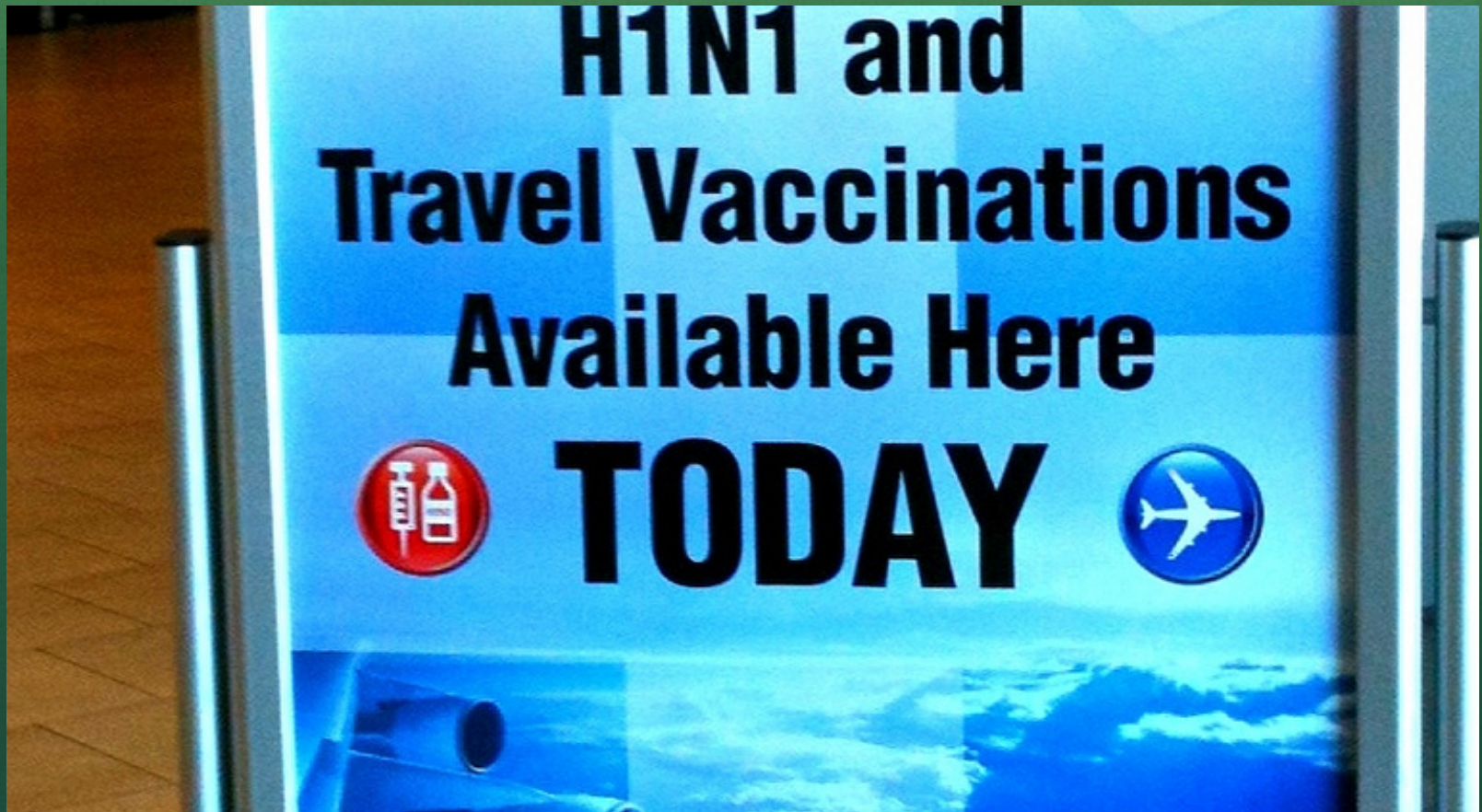


Photo by San Diego International Airport



# Stalactites



Photo by j.a.holland



# Forest Fires



Photo by bkgunner



# Countries



Photo by Marxchivist

# Black Holes

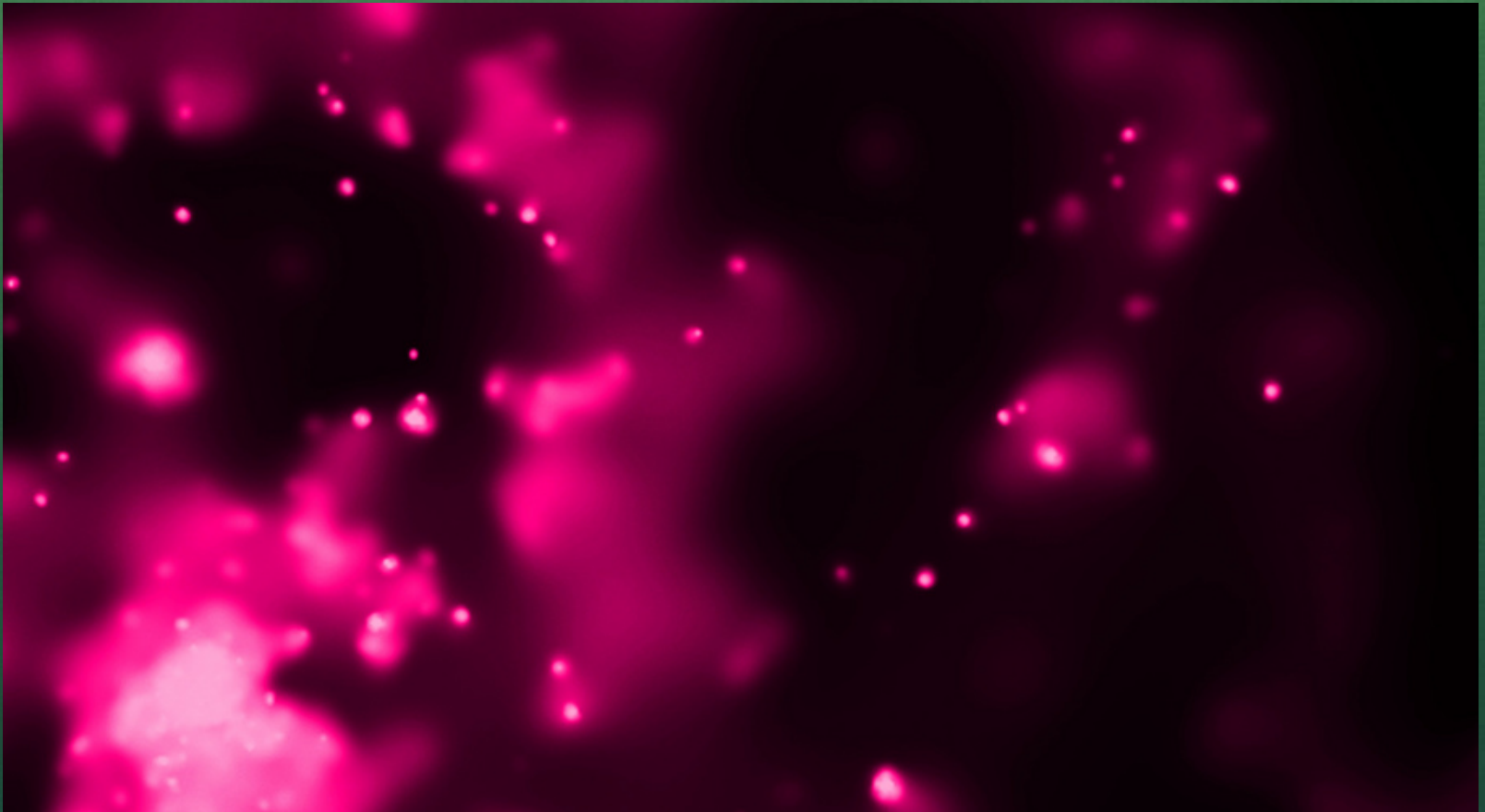


Photo by NASA's Marshall Space Center



# Ideas

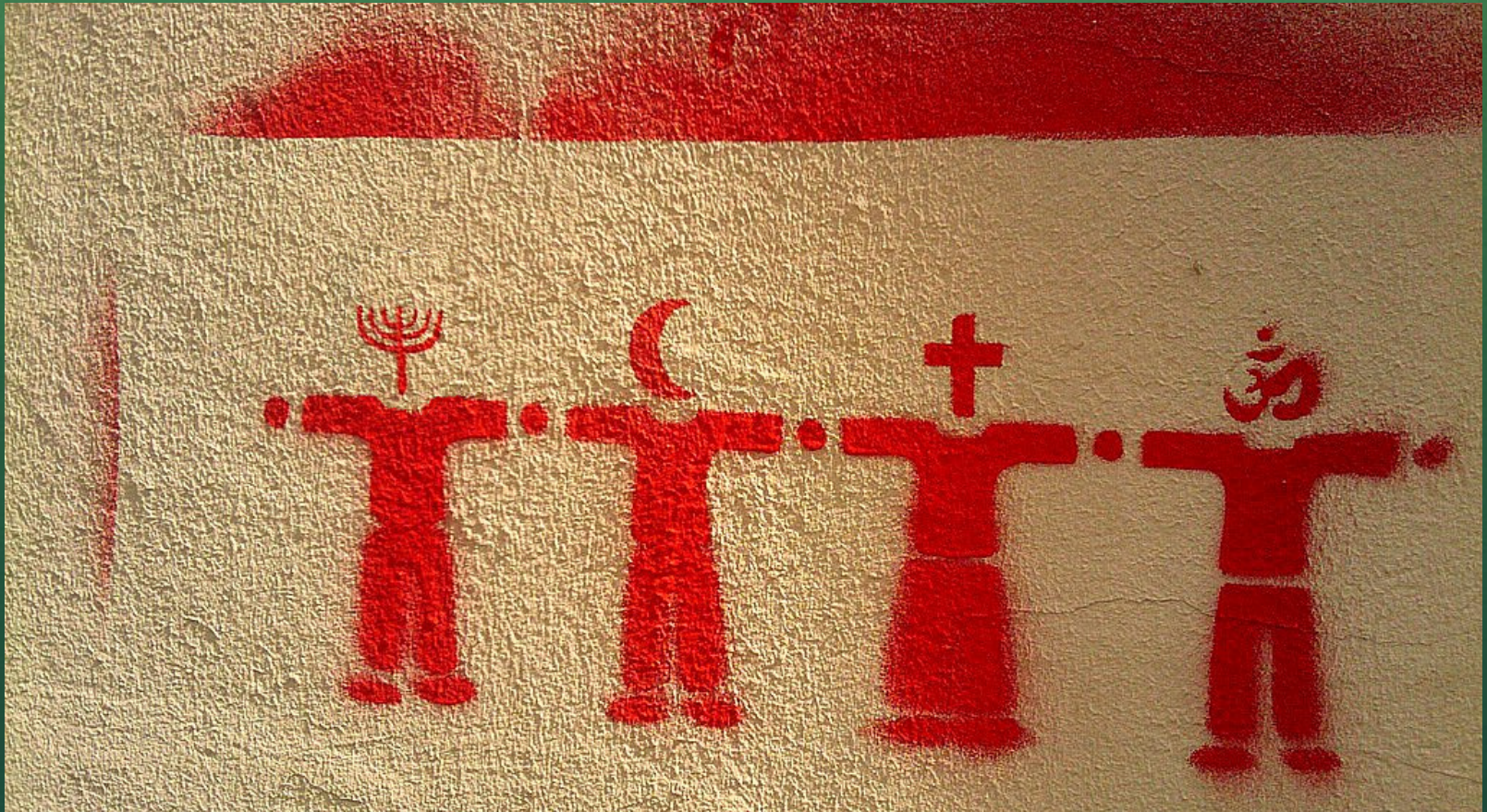


Photo by mwfearnly



# Take Aways

- Flu
  - Don't trigger the defense system
- Stalactites
  - Stay close to your fuel
- Forest Fires
  - Don't consume your fuel faster than you replace it.
  - Don't define a market smaller than your goals



# Take Aways

- Countries
  - Don't bite off more than you can chew
  - Have a plan
- Black Holes
  - Diversify
- Ideas
  - Even if your organization isn't perfect, you can have an audience of passionate people run with it



# Stuck?

- Can't create a growth system for your organization?
  - Consult with us!
- Do you work in marketing or development?
  - Tap into our growth system.
- My cell – 602-544-7777
- My email – [ndyer@surespark.com](mailto:ndyer@surespark.com)





Thank you

Very Much