



Podcasting made easy with WordPress



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September 13, 2014

Agenda

- Disclaimer
- Why podcast...will anyone listen?
- Blubrry PowerPress plugin
- FileZilla
- Audacity
- Questions



Disclaimer

- I'm a novice WordPress user...I never thought I'd blog
 - Started a website about 18 months ago
- Surprisingly good results with website
- Started podcast 9 weeks ago (over 4th of July weekend)



In this presentation I'll teach you everything I know about setting up a podcast

Why podcast...will anyone listen?

Podcasts > Investing > New & Noteworthy

New & Noteworthy

Featured ▾



The Radical Personal Finance Podcast:...
Joshua J. Sheats, CFP...



Franchising 101
with
Tom Scarda
Thomas Scarda



Wealthsteading Podcast | Wealth /...
John Pugliano



Best Real Estate Investing Advice Ever...
WITH JOE FAIRLESS
Joe Fairless



Get Rich Slow Quick Tips with Sarah...
with Sarah Riegelhuth
Sarah Riegelhuth



Investools Radio
Investools Inc.



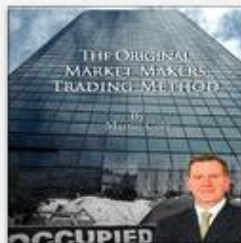
The Free Investors Podcast: Long-term...
Gopal Gantayat: Inve...



AAPLTrader Podcast
Micah Lamar



Get Paid For Your Pad | Airbnb Hosting |...
The Definitive Show
On Airbnb Hosting
Huzefa Kapadia and J...



Learning How To Trade with Martin Cole
Learning How To Tra...



The Wired Advisor Podcast with...
Stephanie Sammons: ...



Stock Trading University
Follow the Money Ra...



10 Minute Money Tips
with ADAM HAGERMAN
Adam Hagerman, CFP®



Real Estate Nerd Tribe Podcast
Real Estate Nerd



BuySellFixFlip.com : Real Estate Investing...
Michael Quarles



Part Time REI
Erik Hitzelberger and ...



Making Money in Real Estate
Creative Financing an...



The CPA Guide Podcast | Career /...
Bryan Kesler, Account...

- Rated #3 iTunes New & Noteworthy (8th week)
- Currently rated #90 in iTunes What's Hot (Investing subcategory)
- Average >200 episode downloads/day

Dedicated IP

- NOTE:
 - Consider getting a dedicated IP address to host your audio files
 - Large mp3 file size & bandwidth
 - This is probably the only thing that will have an additional cost

Initially I didn't do this- until the traffic started to roll in

Blubrry PowerPress plugin

- <http://www.powerpresspodcast.com>

Podcasting starts here! Welcome [mycast](#) | [blubrry store](#) | [create account](#) | [sign in](#)

 **blubrry**

[Home](#) » [Create](#) » [Blubrry Resources](#) » Blubrry PowerPress

Podcasting Plugin for WordPress

PowerPress includes everything you need to podcast with your WordPress blog. Developed by podcasters for podcasters, PowerPress includes...

- Full iTunes support
- 6 Audio and 3 Video Media Players
- Multiple Media Formats and Categories
- Media URL Verification
- Platform Migration Tools
- Free Open Source plugin
- And more!

[Download PowerPress at WordPress.org](#)



Current

Stay up to date with the latest web standards and iTunes podcasting specifications.

Simple

Install with one click, configure the iTunes settings, then start podcasting!

Media Stats

Measure your podcast success with Blubrry Statistics.

[Learn More](#)

Podcast Media Hosting

Add Blubrry Media hosting to PowerPress, streamline your podcast publishing workflow while utilizing Blubrry's top tier content delivery network.

[Learn More](#)

- Dashboard
- Jetpack
- Posts
- Media
- Pages
- Comments
- Marketplace
- Appearance
- Plugins 5**
- Installed Plugins
- Add New
- Editor
- FS Contact Form
- Users

WordPress 4.0 is available! [Please update now.](#)

Install Plugins

[Search](#) | [Upload](#) | [Featured](#) | [Popular](#) | [Newest](#) | [Favorites](#)

Plugins extend and expand the functionality of WordPress. You may automatically install plugins from the [WordPress Plugin Directory](#) or upload a plugin in .zip format via [this page](#).

Search

Popular tags

You may also browse based on the most popular tags in the Plugin Directory:

[admin](#) [AJAX](#) [buddypress](#) [category](#) [comments](#) [content](#) [email](#) [Facebook](#) [feed](#) [gallery](#) [google](#) [image](#) [images](#)
[javascript](#) [jquery](#) [link](#) [links](#) [login](#) [media](#) [page](#) [pages](#) [photo](#) [photos](#) [plugin](#) [Post](#) [posts](#) [RSS](#) [security](#) [SEO](#) [Share](#)
[shortcode](#) [sidebar](#) [social](#) [spam](#) [twitter](#) [video](#) [widget](#) [widgets](#) [wordpress](#) [youtube](#)

Dashboard

Jetpack

Posts

Media

Pages

Comments

Marketplace

Appearance

Plugins 5

Installed Plugins

Add New

Editor

FS Contact Form

Users

Screen Options ▾

Help ▾

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Install Plugins

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Keyword ▾

blubrry

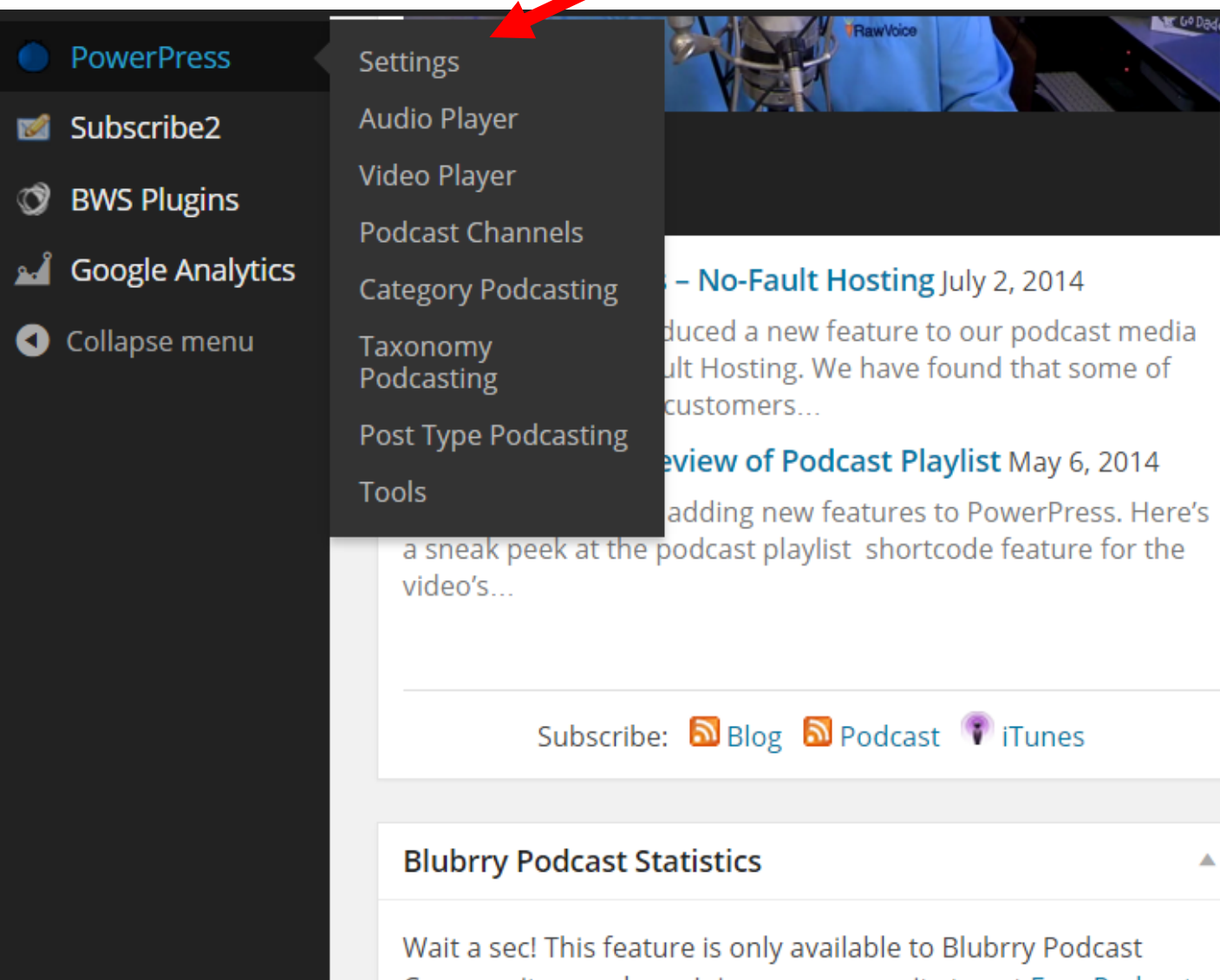


Search Plugins

8 items

Name	Version	Rating	Description
Blubrry PowerPress Podcasting plugin Details Installed	5.0.9	★★★★☆	Blubrry PowerPress brings the essential features for podcasting to WordPress. Developed by podcasters for podcasters, PowerPress offers full iTunes support, web audio/video media players and more. PowerPress Key Features Full iTunes Support: Adds iTunes compliant podcast feeds to your WordPress blog. Integrated HTML5 and Flash Media Players: Audio/video web players with embed support from sites... By Blubrry .
Blubrry PowerPress Podcasting plugin MultiSite add-on Details Install Now	0.1	★★★★★	Add MultiSite functionality for managing PowerPress, requires MultiSite 3.8 or newer and PowerPress 5.0.7 or newer. PowerPress MultiSite Features Services and Statistics Management: Manage each site's services and statistics from the network level

Once it's installed, configure the settings



The screenshot shows the WordPress dashboard sidebar on the left. The 'PowerPress' menu is expanded, showing a list of options: Settings, Audio Player, Video Player, Podcast Channels, Category Podcasting, Taxonomy Podcasting, Post Type Podcasting, and Tools. A red arrow points to the 'Settings' option. The main content area shows a post titled 'No-Fault Hosting' dated July 2, 2014, and a 'Blubrry Podcast Statistics' widget at the bottom.

just another number for us after 3.9 and before 4.1, we feel we've put a little extra polish into it. This release brings you a smoother writing and management experience [...]

[WPTavern: Add WordPress Coding Standards to NetBeans](#)

[WPTavern: Jeff Starr Releases New 450 Page Book: WordPress Themes In Depth](#)

[WPTavern: Freefolio: A Free Responsive Portfolio Plugin for WordPress](#)

[Popular Plugin: WooCommerce - excelling eCommerce \(Install\)](#)

- Dashboard
- Jetpack
- Posts
- Media
- Pages
- Comments
- Marketplace
- Appearance
- Plugins 5
- Users
- Tools
- Settings
- PowerPress

Home
Updates 9

available! [Please update now.](#)

SELECT: Advanced Mode

Blubrry PowerPress Settings

Advanced Mode

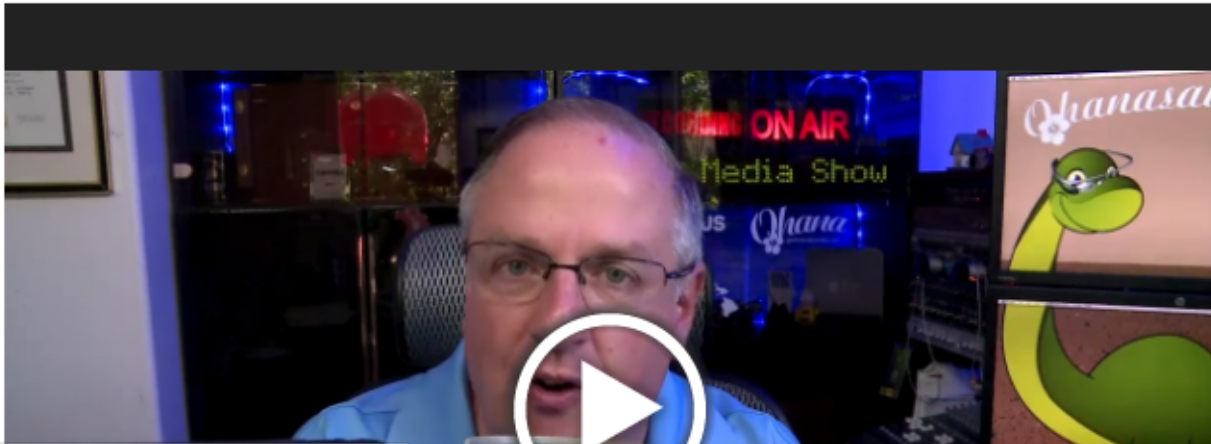
Switch to simplified Default Mode

- Welcome
- Basic Settings
- Services & Stats
- Media Appearance
- Feeds
- iTunes
- Artwork

Blubrry PowerPress and Community Podcast

PowerPress and Podcast Community Update August 3, 2014

Todd provides a podcast community update to our customers and users. New Shopping Cart No Fault Hosting Show Listings Advertising Deals Podcaster...



Highlighted Topics

Using The Podcast Channel Feature

One of the most powerful features of the PowerPress Podcast Plugin for WordPress is the ability to make custom podcast channels. I find the channels...

Are you Advertiser Ready?

RawVoice has hired a full time sales manager and we want to make sure that all shows that works with us fully understand what they need to have in...

What Feed do I Submit to iTunes?

Selecting the right feed is important to maximize your exposure on directories like iTunes and Blubrry.com

Blubrry PowerPress Settings

Advanced Mode

Switch to simplified Default Mode

Welcome

Basic Settings

Services & Stats

Media Appearance

Feeds

iTunes

Artwork

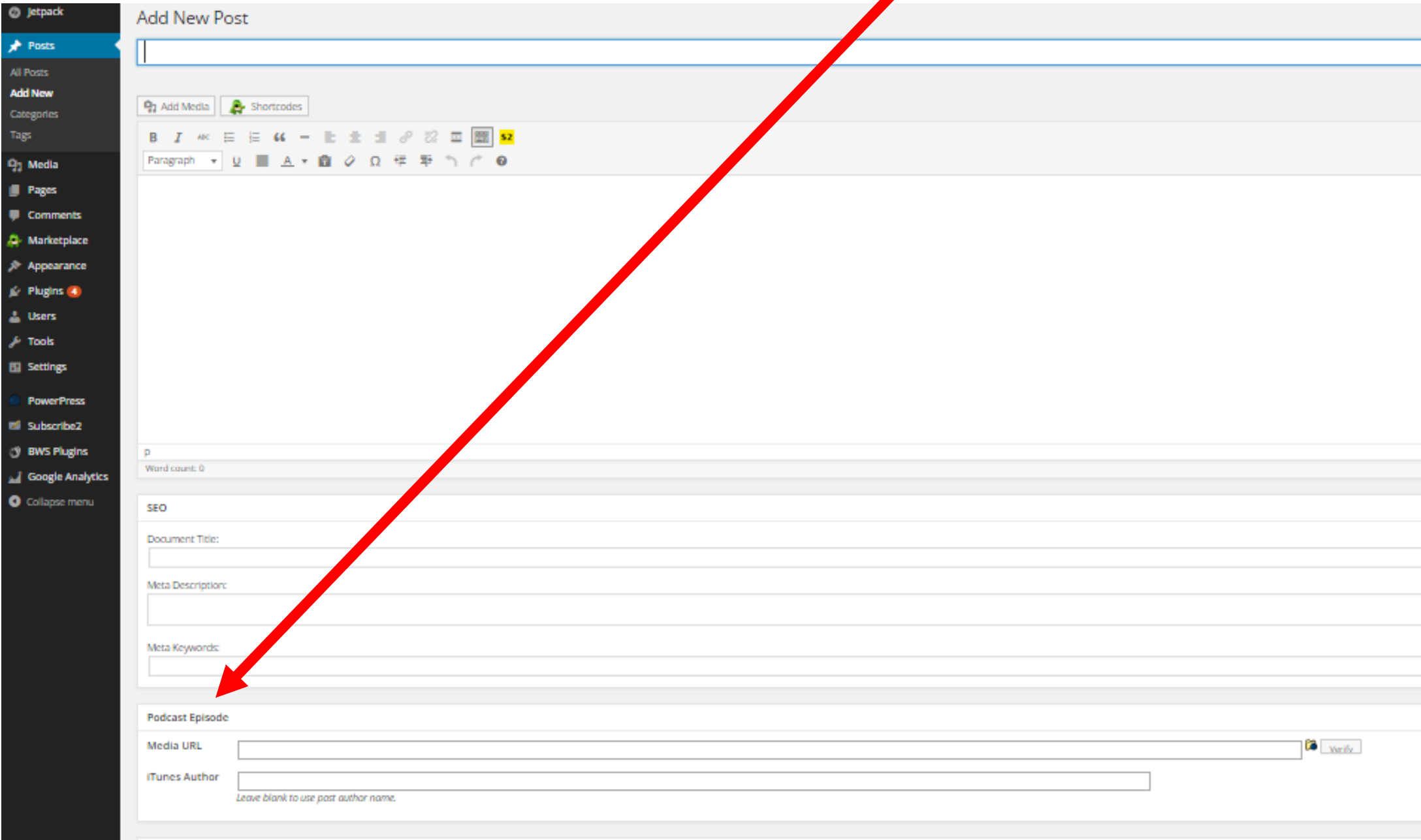
Episode Entry Options

Podcast Entry Box

Configure your podcast episode entry box with the options that fit your needs.

- Media URL (Specify URL to episode's media file)
- Media File Size and Duration (Specify episode's media file size and duration)
- Embed Field (Enter embed code from sites such as YouTube, Viddler and Blip.tv)
 - Replace Player with Embed (Do not display default player if embed present for episode.)
- Display Player and Links Options
- Poster Image (Specify URL to poster artwork specific to each episode)
- Player Width and Height (Customize player width and height on a per episode basis)
- iTunes Keywords Field (Leave unchecked to use your blog post tags)
- iTunes Subtitle Field (Leave unchecked to use the first 250 characters of your blog post)
- iTunes Summary Field (Leave unchecked to use your blog post)
- iTunes Author Field (Leave unchecked to the post author name)

Podcast option added to ADD NEW POST page



The image shows the WordPress 'Add New Post' interface. On the left is a dark sidebar with navigation options: Jetpack, Posts, All Posts, Add New, Categories, Tags, Media, Pages, Comments, Marketplace, Appearance, Plugins (with a red notification dot), Users, Tools, Settings, PowerPress, Subscribe2, BWS Plugins, Google Analytics, and Collapse menu. The main content area is titled 'Add New Post' and features a large text input field at the top. Below it are buttons for 'Add Media' and 'Shortcodes'. A rich text editor toolbar is visible, including options for bold, italic, link, unlink, list, quote, indent, outdent, table, and a '5/2' character count. The main text area contains a single paragraph 'p' with a word count of 0. Below the text area is an 'SEO' section with fields for 'Document Title', 'Meta Description', and 'Meta Keywords'. At the bottom is a 'Podcast Episode' section with a 'Media URL' field (with a 'Verify' button), an 'iTunes Author' field, and a note: 'Leave blank to use post author name.' A prominent red arrow originates from the top right text and points to the 'Podcast Episode' section.

Media Player appearance on your blog

Welcome Basic Settings Services & Stats **Media Appearance** Feeds iTunes Artwork

Media Appearance Settings

- Enable PowerPress Media Players and Links (default)
 - PowerPress will add media players and links to your site.
- Disable PowerPress Media Players and Links
 - PowerPress will not add any media players or media links to your site. PowerPress will only be used to add podcasting support to your feeds.

Blog Posts and Pages

Display Media & Links

- Below page content (default)
 - Player and media links will appear below your post and page content.
- Above page content
 - Player and media links will appear above your post and page content.
- Disable
 - Player and media links will NOT appear in your post and page content. Media player and links can be added manually by using the shortcode below.

Display media / links in: [WordPress Excerpts](#) (e.g. search results)

PowerPress Shortcode

The `[powerpress]` shortcode is used to position your media presentation (player and download links) exactly where you want within your post or page content. Simply insert the following code on a new line in your content.

```
[powerpress]
```

Please visit the [PowerPress Shortcode](#) page for additional options.

Note: When specifying a URL to media in the powerpress shortcode, only the player is included. The Media Links will NOT be included since there is not enough meta information to display them.

Media Player

Display Player

Detected mobile and tablet devices use an HTML5 player with a fallback link to download the media.

Media Links

- Display Play in new Window Link
- Display Download Link
 - Include file size
 - Include file size and duration
- Display Player Embed Link
 - Include embed in feeds

Embed option works with the MediaElement.js Media Player for audio and video, Flow Player Classic for audio and HTML5 Video player for video.



...helping investors attain personal freedom by building, preserving & growing wealth

You are here: [Home](#)

Watch out for thin ice...50 day moving average

Published by [John Pugliano](#) on September 10, 2014



Podcast: [Play in new window](#) | [Download](#)

Podcast: [Play in new window](#) | [Download Episode 25:](#) In this episode I rant about

SUBSCRIBE to this PODCAST via email

 [unsubscribe](#)

FEEDS tab

Bluberry PowerPress settings saved.

Bluberry PowerPress Settings **Advanced Mode** [Switch to simplified Default Mode](#)

Welcome [Basic Settings](#) [Services & Stats](#) [Media Appearance](#) [Feeds](#) [iTunes](#) [Artwork](#)

Podcast Feeds

Enhance Feeds

- Enhance All Feeds (Recommended)
 - Adds podcasting support to all feeds
 - Allows for Category Podcasting (Visitors may subscribe to your categories as a podcast)
 - Allows for Tag/Keyword Casting (Visitors may subscribe to your tags as a podcast)
- Enhance Main Feed Only
 - Adds podcasting support to your main feed only
- Do Not Enhance Feeds
 - Feed Settings below will only apply to your podcast channel feeds

Podcast Feeds

Special Podcast only feed: <https://www.wealthinsiteading.com/feed/podcast/> | [validate](#)

These are podcast only feeds suitable for submission to podcast directories such as iTunes.

Note: We do not recommend submitting your main site feed to podcast directories such as iTunes. iTunes and many other podcast directories work best with feeds that do not have regular blog posts mixed in.

Feed Discovery

- Include podcast feed links in HTML headers.

Adds "feed discovery" links to your web site's headers allowing web browsers and feed readers to auto-detect your podcast feeds.

Feed Settings

Feed settings below only apply to the podcast only feed: <http://www.wealthinsiteading.com/feed/podcast/>

Feed Title

 (leave blank to use blog title)

Blog title: Wealthinsiteading Podcast

Feed Description

 (leave blank to use blog description)

Show the most recent

 episodes / posts per feed (leave blank to use blog default: 10)

WARNING: Setting this value larger than 10 may cause feed timeout errors and delay podcast directory listings from updating.

Feed Episode Maximizer new

- The latest 10 episodes in feed will remain as normal. The remaining 11+ older episodes in feed will have only the bare essential tags in order to maximize the number of episodes in the feed.

NOTE: This feature may allow you to enter a larger value for the "Show the most recent" setting above. You must make sure that your feed does not exceed 51,200 (1/2 MB) in size.

Feed Language

 Blog Default: English (United States)

Copyright

Caching/Debug Comments

- Allow WP Super Cache or W3 Total Cache to add HTML Comments to the bottom of your feeds (Recommended unchecked)

iTunes is known to have issues with feeds that have HTML comments at the bottom.

NOTE: This setting should only be enabled for debugging purposes.

Basic Show Information

Location

 (optional)
e.g. Cleveland, Ohio

Episode Frequency

 (optional)
e.g. Weekly

T.V. Settings

Parental Rating

A parental rating is used to display your content on [Bluberry](#) applications available on internet connected TVs. The TV Parental Rating applies to both audio and video media.

- No rating specified
- TV-Y [Children of all ages](#)
- TV-Y7 [Children 7 years and older](#)
- TV-Y7-FV [Children 7 years and older \(fantasy violence\)](#)
- TV-G [General audience](#)
- TV-PG [Parental guidance suggested](#)
- TV-14 [May be unsuitable for children under 14 years of age](#)
- TV-MA [Mature audience - may be unsuitable for children under 17](#)

Enhance feed for podcasting

Feed name and validate feed

Podcast name

Parental Rating

Podcast Feeds

Enhance Feeds

- Enhance All Feeds (Recommended)
- Adds podcasting support to all feeds
 - Allows for Category Podcasting (Visitors may subscribe to your categories as a podcast)
 - Allows for Tag/Keyword Casting (Visitors may subscribe to your tags as a podcast)
- Enhance Main Feed Only
- Adds podcasting support to your main feed only
- Do Not Enhance Feeds
- Feed Settings below will only apply to your podcast channel feeds

Podcast Feeds

Special Podcast only Feed: <http://www.wealthstading.com/feed/podcast/> | [validate](#)

These are podcast only feeds suitable for submission podcast directories such as iTunes.

Note: We do not recommend submitting your main site feed to podcast directories such as iTunes. iTunes and many other podcast directories work best with feeds that do not have regular blog posts mixed in.

Feed Discovery

Include podcast feed links in HTML headers.

Adds "feed discovery" links to your web site's headers allowing web browsers and feed readers to auto-detect your podcast feeds.

Name feed & validate



Podcast name

Episode title- leave blank to use blog title

Feed Settings

Feed settings below only apply to the podcast only feed: <http://www.wealthsteading.com/feed/podcast/>

Feed Title

Wealthsteading Podcast | Wealth / Investing / Investor / Stock Market / Stock Tra (leave blank to use blog title)

Blog title: Wealthsteading Podcast

Feed Description

(leave blank to use blog description)

Show the most recent

100 episodes / posts per feed (leave blank to use blog default: 10)

WARNING: Setting this value larger than 10 may cause feed timeout errors and delay podcast directory listings from updating.

Feed Episode Maximizer new!

The latest 10 episodes in feed will remain as normal. The remaining 11+ older episodes in feed will have only the bare essential tags in order to maximize the number of episodes in the feed.

NOTE: This feature may allow you to enter a larger value for the "Show the most recent" setting above. You must make sure that your feed does not exceed 512KB (1/2 MB) in size.

Feed can't exceed 512KB

Feed Language

Blog Default Language ▼ Blog Default: English (United States)

Copyright

2014 Investable Wealth LLC

Copyright

Caching Debug Comments

Allow WP Super Cache or W3 Total Cache to add HTML Comments to the bottom of your feeds (Recommended unchecked)

iTunes is known to have issues with feeds that have HTML comments at the bottom.

NOTE: This setting should only be enabled for debugging purposes.

Basic Show Information

Location

 (optional)

e.g. Cleveland, Ohio

Episode Frequency

 (optional)

e.g. Weekly

T.V. Settings

Parental Rating

A parental rating is used to display your content on [Blubrry](#) applications available on Internet connected TV's. The TV Parental Rating applies to both audio and video media.

- No rating specified
- TV-Y [Children of all ages](#)
- TV-Y7 [Children 7 years and older](#)
- TV-Y7-FV [Children 7 years and older \[fantasy violence\]](#)
- TV-G [General audience](#)
- TV-PG [Parental guidance suggested](#)
- TV-14 [May be unsuitable for children under 14 years of age](#)
- TV-MA [Mature audience - may be unsuitable for children under 17](#)

Layout in iTunes

Add key words to help search results

[Podcasts](#) > [Business](#) > [Investing](#) > [John Pugliano](#)



Wealthsteading Podcast | Wealth / Investing / Investor / Stock Market / Stock Trading / Money / Economics / Retirement

[John Pugliano](#) >

Details

[Ratings and Reviews](#)

[Related](#)

Description

The Wealthsteading Podcast is about helping investors attain personal freedom by building, preserving, and growing wealth. Wealthsteading is a modern variation of homesteading- instead of developing a piece of land, you save and develop your assets to sustain your family. The podcast will help you expand your personal freedom and liberty by learning to apply the 10 wealth building principles to build, preserve, and grow your wealth. Each episode helps you increase your knowledge by reflecting on the news and events of the day in light of wealth building principles. Topics range from developing the basic skill of saving to active stock trading investing strategies. Learn to manage

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Showing results for "wealth"

Podcasts



Wealth - SermonAudio.com
Wealth



Wealth Wisdom
LearnOutLoud.com



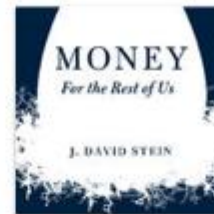
Creating Wealth Real Estate Investing with...
Jason Hartman



BiggerPockets Podcast : Real Estate Investin...
BiggerPockets.com : Jos...



Creating Wealth Video Podcast with Jason...
Jason Hartman



Money For the Rest of Us
J. David Stein | A person...



MindSet by Design: Mind Hacks to Install...
Andy Murphy: Entrepre...



Wealth Nation
Wealth Nation



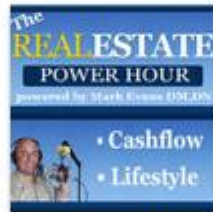
UBS Weekly Podcast - Listen rather than read
UBS CIO Wealth Manag...



The Financial Mentor Podcast
Todd R. Tresidder: Finan...



MoneyPlan SOS | Build Wealth | Get out of...
Steve Stewart, Financial...



The Real Estate Power Hour Podcast: Real...
Mark Evans DM, DN | Vi...



Speaking Of Wealth
Jason Hartman



Wealth Coach William R. Patterson -...
Wealth Coach William R...



Thematic Research Video
UBS Wealth Managem...



Street Smart Wealth Profit In Your PJs...
Jackie Ulmer, Direct Sal...



The Good Financial Cents Podcast |...
Jeff Rose, CFP®



Wealth & Poverty from Marketplace APM
American Public Media



YoPro Wealth: Take Control of Your...
Austin Netzley interview...



Wealthsteading Podcast | Wealth /...
John Pugliano



Top of the Morning - UBS Wealth...
UBS



Real Estate Investing Wealth Podcast
Brian Haskins



Be Wealthy & Smart
Linda P. Jones/America...



Wealth of Nations, Book 4, The by SMIT...
LibriVox

Appears in top 20

Showing results for "pugliano"

Podcast Episodes

See All >

	Name	Provider	Podcast	Time	Popularity	Price
1	 How to Become The Millionaire Next Door: An Interview with John Pugliano, Founder of Investable Wealth LLC and the...	Joshua J. Sheats, CFP®, CLU®, ChFC®, CASL®, CAP®, RHU®, REBC®; CERTIFIED...	The Radical Personal Finance Podcast: Financial Planning Budgeting Frugalit...	2:01:02		Free
	 Episode 4: Identify Value	John Pugliano	Wealthsteading Podcast Wealth Investing / Stock Trading Investor / Money / Liberty...	25:36		Free
3	 Episode 10: Wealth is a lifestyle	John Pugliano	Wealthsteading Podcast Wealth / Investing / Investor / Stock Market / Stock...	20:44		Free
4	 WSP 0011 140731 Market drops 2%, Wage inflation, Rising rates, Incoming CEOs, Ebola pandemic, IFM energy tax	John Pugliano	Wealthsteading Podcast Wealth / Investing / Investor / Stock Market / Stock...	30:44		Free
5	 Episode 6: Profit from trends	John Pugliano	Wealthsteading Podcast Wealth Investing / Stock Trading Investor / Money / Liberty...	21:45		Free
6	 Episode 7: Profit from nature	John Pugliano	Wealthsteading Podcast Wealth Investing	17:13		Free

Podcasts



Wealthsteading Podcast | Wealth /...
John Pugliano



The Radical Personal Finance Podcast:....
Joshua J. Sheats, CFP®,....



The Show
Pagliano








Aaron Rand Show
Aaron Rand Show

Search on specific episode: Identify Value (appear on front page)

Podcast Episodes

See All >

	Name	Provider	Podcast	Time	Popularity	Price
1	 Jerry Miculek 1,000 9mm Shot, The Value of Guns, The Line, Cali Cops Shoot Home Owner, Identify Your Target	The Gun Guys @ The Gun Show Podcast	The Gun Show Podcast	46:01		Free ▾
2	 Episode 4: Identify Value	John Pugliano	Wealthstading Podcast Wealth Investing / Stock Trading Investor / Money / Liberty ...	25:36		Free ▾
3	 104: Identify Your Lifetime Value of a Customer: Step By Step	Scott Bywater: Copywriter, Online Entrepreneur & Marketing Strategist	Shortcut Marketing Tips	8:22		Free ▾
4	 Identify, Communicate and Protect Your Value	Leslie Ungar	Power Up Your Potential with Leslie Ungar	4:14		Free ▾
5	 How To Identify (and Communicate) Your Value	Architect Enoch Sears AIA interviews architects and thought leaders weekly on...	Business of Architecture Podcast	40:21		Free ▾

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Podcasts



The Gun Show Podcast
The Gun Guys @ The G...



Wealthstading
Podcast | Wealth /...
John Pugliano



Shortcut Marketing
Tips
Scott Bywater: Copywrit...



Power Up Your
Potential with Leslie...
Leslie Ungar



Business of
Architecture Podcast
Architect Enoch Sears A...

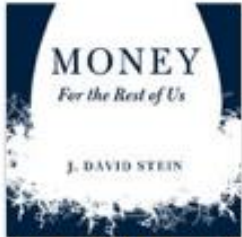
Search for: Retirement (appear on front page)

Podcasts

See All >



Investtalk - Investment in Stock Market, ...
Steve Peasley | Money ...



Money For the Rest of Us
J. David Stein | A person...



Market Wrap with Moe - Business Financial...
Moe Ansari | Asset Man...



US News | Retirement Ready
U.S. News & World Rep...



Retirement Talk for Boomers, Seniors, an...
Del Lowery



Sound Retirement Radio
Jason Parker



Retirement Matters with Bill Smith
Bill Smith



Wealthstading Podcast | Wealth /...
John Pugliano



Smart Planning 101
Estate Planning, Financi...

iTunes tab

Welcome Basic Settings Services & Stats Media Appearance Feeds iTunes Artwork

Feed

iTunes Listing Information

iTunes Subscription URL

e.g. <http://itunes.apple.com/podcast/title-of-podcast/id000000000>

Click the following link to [Publish a Podcast on iTunes](#). iTunes will email your Subscription URL to the *iTunes Email* entered below when your podcast is accepted into the iTunes Directory.

Recommended feed to submit to iTunes: <http://www.wealthsteading.com/feed/podcast/>

Description

iTunes Settings

iTunes Program Subtitle

iTunes Program Summary

The Wealthsteading Podcast is about helping investors attain personal freedom by building, preserving, and growing wealth. Wealthsteading is a modern variation of homesteading. Instead of developing a piece of land, you save and develop your assets to sustain your family. The podcast will help you expand your personal freedom and liberty by learning to apply the 10 wealth building principles to build, preserve, and grow your wealth. Each episode helps you increase your knowledge by reflecting on the news and events of the day in light of wealth building principles. Topics range from developing the basic skill of saving to active stock trading investing strategies. Learn to manage your wealth by first managing your life. Hosted by John Pugliano, a long time individual investor and late blooming entrepreneur. John is the money manager and founder of Investable Wealth LLC. Visit the podcast website at: www.wealthsteading.com

iTunes Episode Summary Optimize iTunes Summary from Blog Posts (We no longer recommend using this setting, see note below)
Creates a friendlier view of your post/episode content by converting web links and images to clickable links in the iTunes application.

Note: With the recent launch of iTunes web site during the summer of 2010, Optimize iTunes Summary's clickable links do not appear online in the same way they do in the iTunes application. For this reason, we no longer recommend using this feature.

iTunes Program Keywords

Enter up to 12 keywords separated by commas.

iTunes Category *Required*

iTunes Category 2

iTunes Category 3

iTunes Explicit

iTunes Talent Name

Use blog post author's name for individual episodes.

iTunes Email *Required*

(iTunes will email this address when your podcast is accepted into the iTunes Directory.)

iTunes New Feed URL [Set iTunes New Feed URL](#)
The iTunes New Feed URL option works primarily for Apple's iTunes application only, and should only be used if you are unable to implement a HTTP 301 redirect. A 301 redirect will route all podcast clients including iTunes to your new feed address.

Learn more: [Changing Your Podcast RSS Feed Address \(URL\)](#)

Categories

iTunes layout (without episodes)

[Podcasts](#) > [Business](#) > [Investing](#) > [John Pugliano](#)



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Description

The Wealthsteading Podcast is about helping investors attain personal freedom by building, preserving, and growing wealth. Wealthsteading is a modern variation of homesteading- instead of developing a piece of land, you save and develop your assets to sustain your family. The podcast will help you expand your personal freedom and liberty by learning to apply the 10 wealth building principles to build, preserve, and grow your wealth. Each episode helps you increase your knowledge by reflecting on the news and events of the day in light of wealth building principles. Topics range from developing the basic skill of saving to active stock trading investing strategies. Learn to manage your wealth by first managing your life. Hosted by John Pugliano, a long time individual investor and late blooming entrepreneur. John is the money manager and founder of Investable Wealth LLC. Visit the podcast website at: www.wealthsteading.com

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www.wealthstading.com website blog layout

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Published by John Pugliano on September 10, 2014



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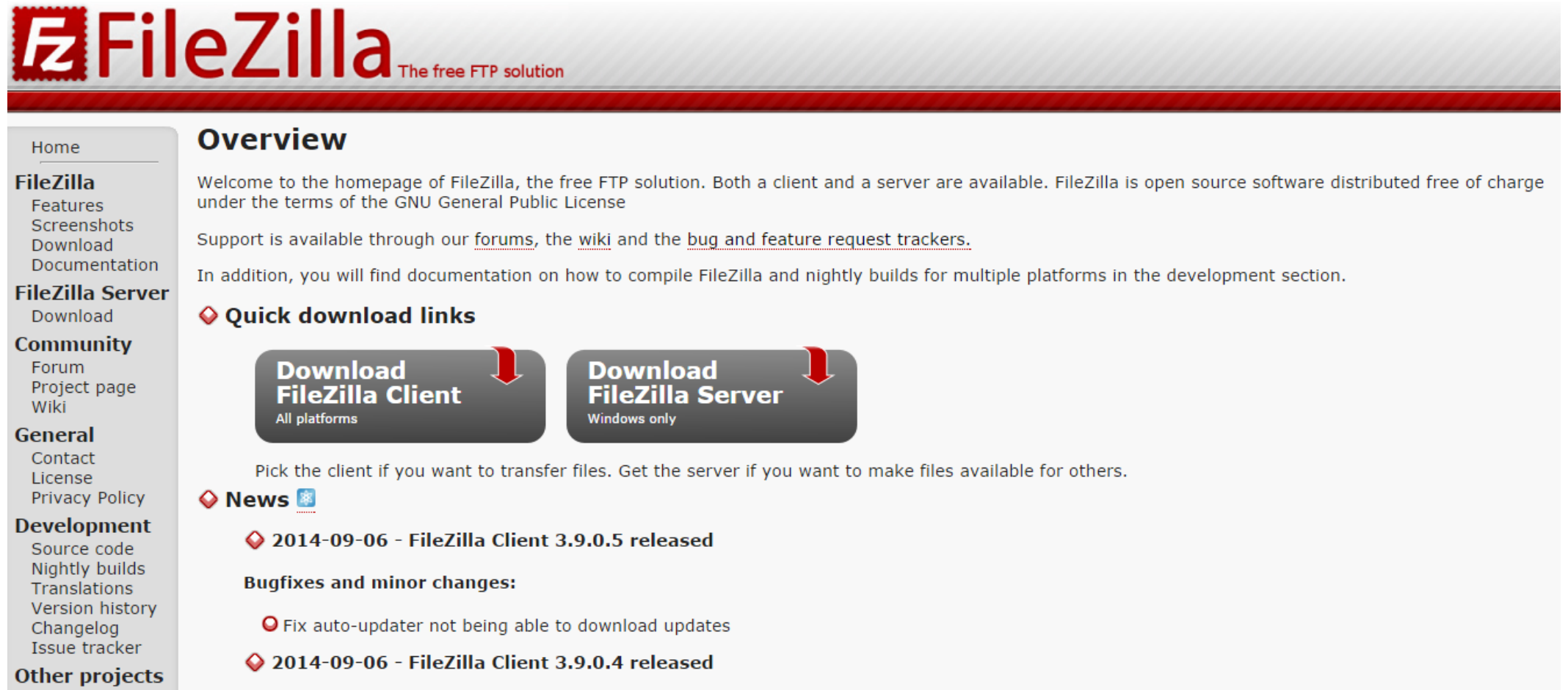
Description

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▲	Name	Time	Released	Description	Popularity	Price
1	Watch out for thin ice...50 day moving average	32 min	Sep 10, 2014	Episode 25: In this episode I rant abo...	<i>i</i> ██████████	Free
2	Getting paid what you are worth...Labor Day Series	23 min	Sep 7, 2014	Episode 24: Getting paid what you ar...	<i>i</i> ██████████	Free
3	Getting the job you want...Labor Day Series	37 min	Sep 6, 2014	Episode 23: Getting the job you want,...	<i>i</i> ██████████	Free
4	Finding the career you love...Labor Day Series	25 min	Sep 3, 2014	Episode 22: Finding the career you lo...	<i>i</i> ██████████	Free
5	Labor Day love story, wealth is built on a foundation of good ha...	15 min	Sep 1, 2014	Episode 21: My wife and I were enga...	<i>i</i> ██████████	Free
6	Burger King up over 20%, S&P500 @ 5.5% ytd...I remain skeptic...	38 min	Aug 30, 2014	Episode 20: Market closes up again t...	<i>i</i> ██████████	Free
7	Identifying trends- what to look for...short/long term...we drill d...	21 min	Aug 27, 2014	Episode 19: Identifying trends- what to...	<i>i</i> ██████████	Free
8	Credit card incentives, Investing in currencies, US Dollar appears...	25 min	Aug 27, 2014	Episode 18: Credit card usage...enjoy t...	<i>i</i> ██████████	Free
9	Where to park your savings, 401k vs ROTH, ETF vs Mutual Fund,...	34 min	Aug 22, 2014	Episode 17: Where to park your saving...	<i>i</i> ██████████	Free

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- <https://filezilla-project.org/>



The screenshot shows the FileZilla website homepage. At the top, the FileZilla logo is displayed with the tagline "The free FTP solution". Below the logo is a navigation menu on the left side, including links for Home, FileZilla (Features, Screenshots, Download, Documentation), FileZilla Server (Download), Community (Forum, Project page, Wiki), General (Contact, License, Privacy Policy), Development (Source code, Nightly builds, Translations, Version history, Changelog, Issue tracker), and Other projects. The main content area is titled "Overview" and contains a welcome message, support information, and quick download links for the FileZilla Client (All platforms) and FileZilla Server (Windows only). Below the download links, there is a "News" section with a list of recent releases and bugfixes.

FileZilla The free FTP solution

Overview

Welcome to the homepage of FileZilla, the free FTP solution. Both a client and a server are available. FileZilla is open source software distributed free of charge under the terms of the GNU General Public License

Support is available through our [forums](#), the [wiki](#) and the [bug and feature request trackers](#).

In addition, you will find documentation on how to compile FileZilla and nightly builds for multiple platforms in the development section.

Quick download links

[Download FileZilla Client](#)
All platforms

[Download FileZilla Server](#)
Windows only

Pick the client if you want to transfer files. Get the server if you want to make files available for others.

News

- ◆ **2014-09-06 - FileZilla Client 3.9.0.5 released**

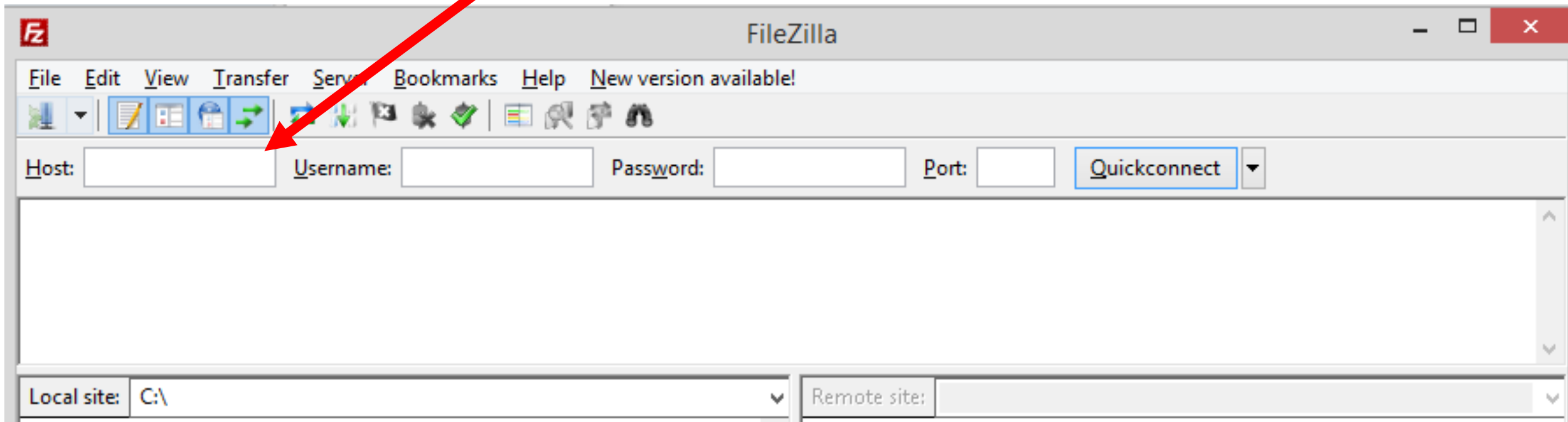
Bugfixes and minor changes:

- Fix auto-updater not being able to download updates

- ◆ **2014-09-06 - FileZilla Client 3.9.0.4 released**

File transfer with FileZilla

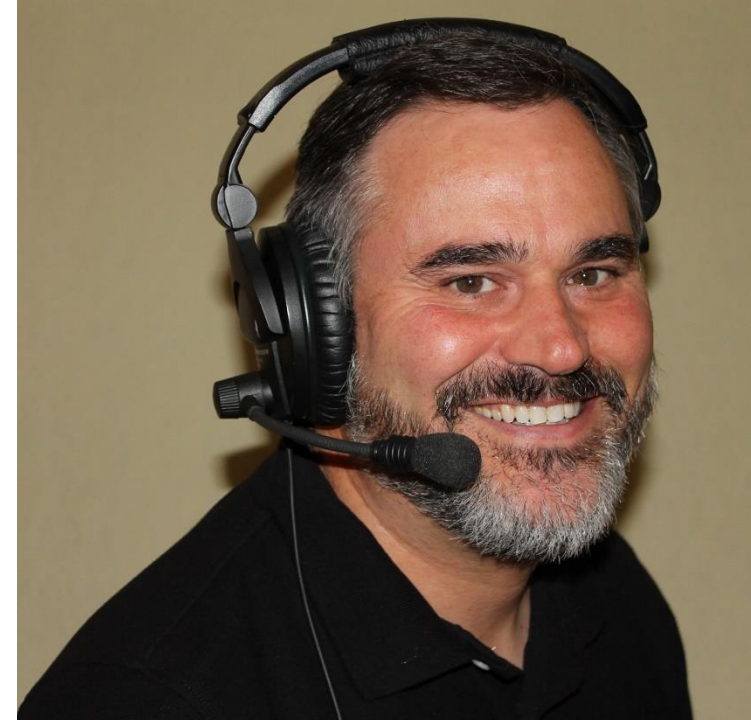
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Audacity

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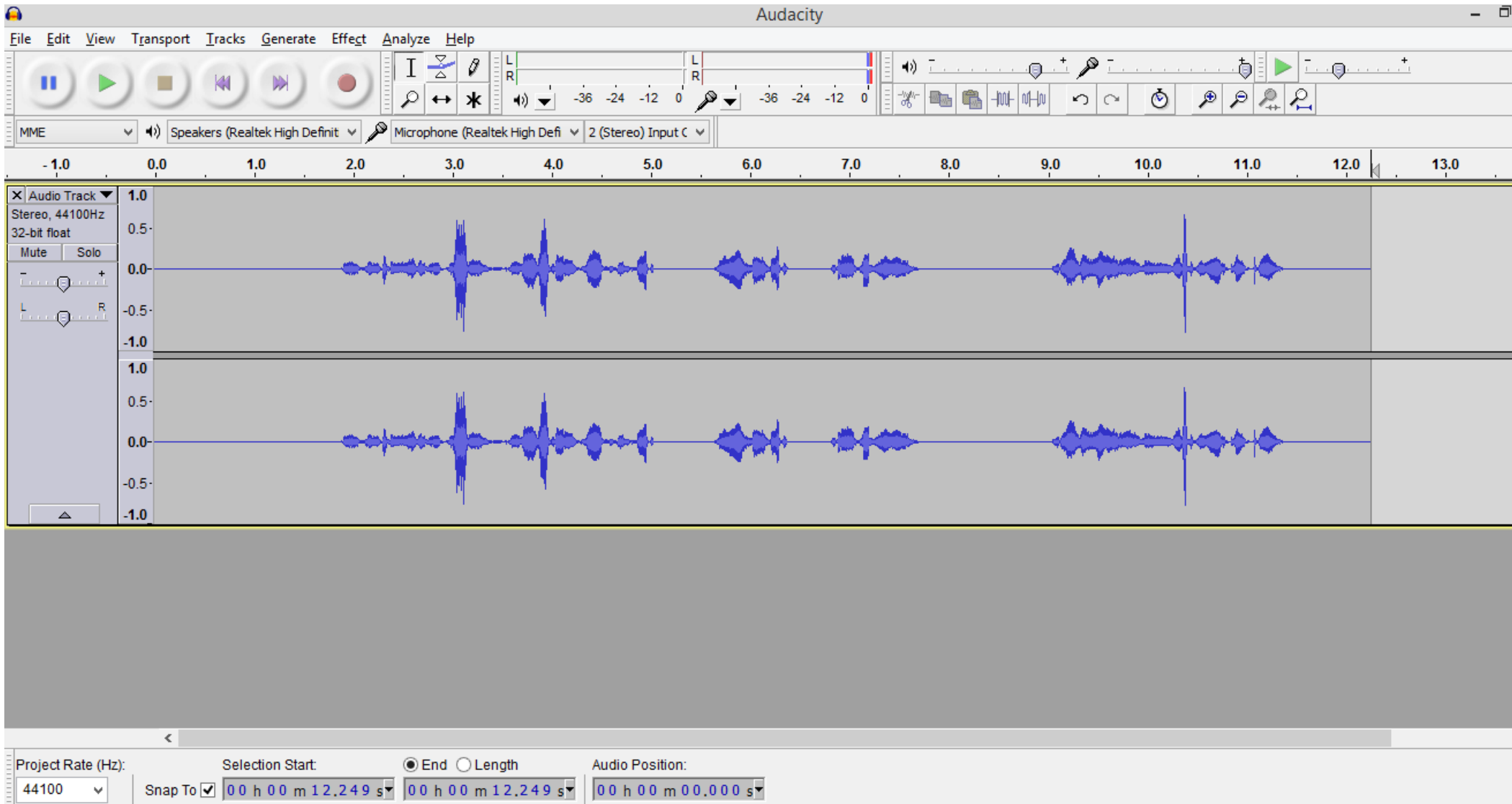
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First 8 weeks on iTunes (lessons I learned)

- Test post- make your initial post a small mp3 file, it probably won't show up in the iTunes episode directory
- It may take several days for iTunes to accept your feed- **PowerPress automatically submits**
- You may have to manually submit your feed to other consolidators like **STITCHER**
- Published posts will immediately be available to subscribers but may not show up right away in your episode list
- **CONTENT** if you're interested in a topic someone else will be too
- **VOLUME** is good- consider pre-recording many episodes
- Think **EVERGREEN**
- Microphone **FRIGHT**- ahhh ah dahh ummm haa ahhhh
- Work the **BUGS** out as you go- **listener's are very forgiving- they want you to succeed**
- Be authentic- **have a theme & a purpose**
- Establish a relationship with your audience- **ask for ratings, reviews, emails**
- Get invited on another podcast
- It will take time to build an audience- **be persistent**
- **CONTENT CONTENT CONTENT**

Questions...?



Money may not buy happiness
but it can buy
FREEDOM™

John Pugliano
john@investablewealth.com