

- THE GOOD THE BAD & THE UGLY

Rapid Fire Website Critiques



Is your website
working for
your business?



Do you know
why not?





Worried people are
whispering behind your back?





Don't be frustrated.





Get Some Help.



1

5 seconds to
tell what your
business is



2

Pleasing website design



3

Attention
getting
hero image



4

Slider?
not so
much



5

Font size
and color
readable



6

Tell the
story and
stand out





Show
don't tell





Lead Generation Opt-in Form



9

Business name and
address in text each
page for Google

10



Time for Questions





Thanks!



@judiknight

