MUST HAVE BLOGGING TOOLS

WITH FRANK CORSO

WHO'S FRANK?

- Developer of **Quiz And Survey Master**, highest rated survey plugin on WordPress.org
  - Now with over 200 5-Star reviews!
- Founder of **My Local Webstop**, an agency specializing in securing and servicing WordPress sites
- Organizer of **Gainesville WordPress Meetup**
- Lead Organizer for **WordCamp Jax**
- Blogs at **frankcorso.me -** Blogs about business, marketing, and user research
- Twitter, GitHub, WordPress.org **- @fpcorso**

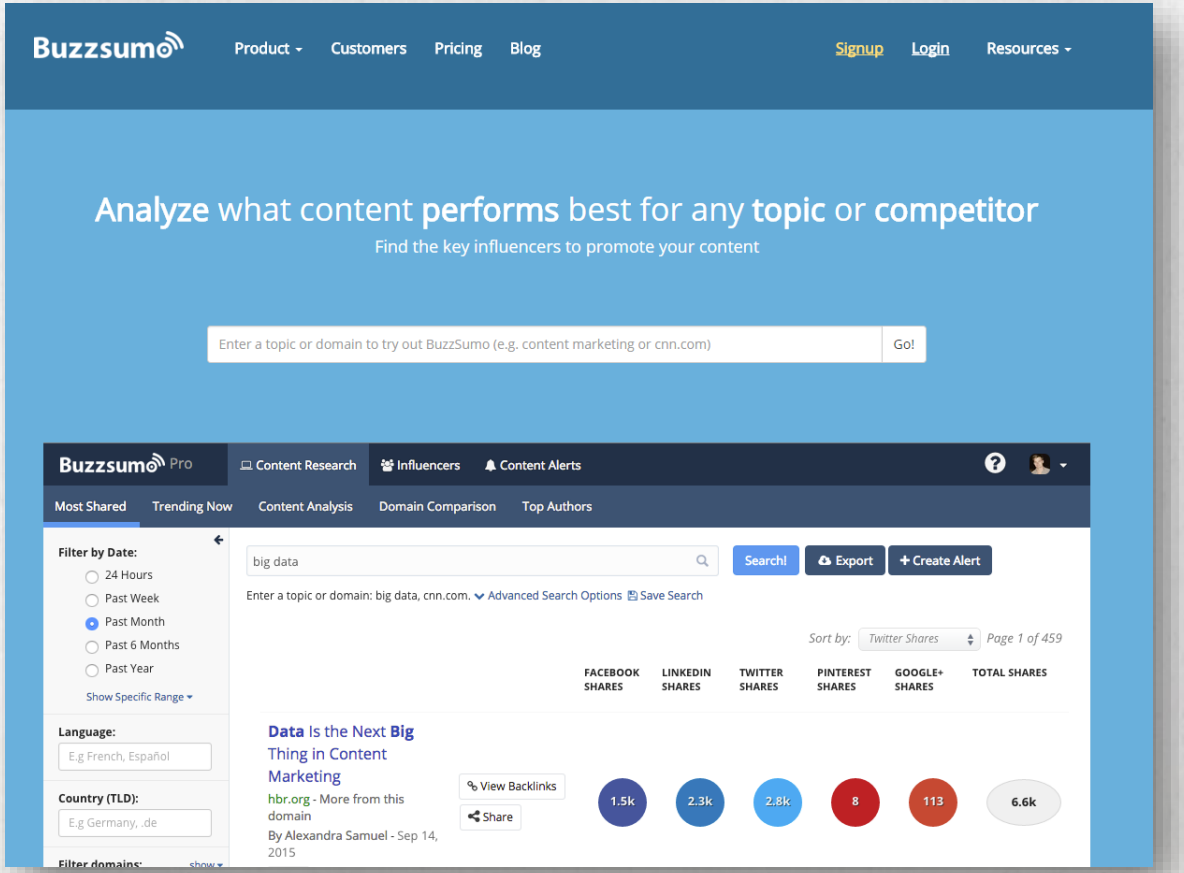
WHAT AM I TALKING ABOUT TODAY?

- Idea Generation
- Planning
- Creating & Editing
- Marketing

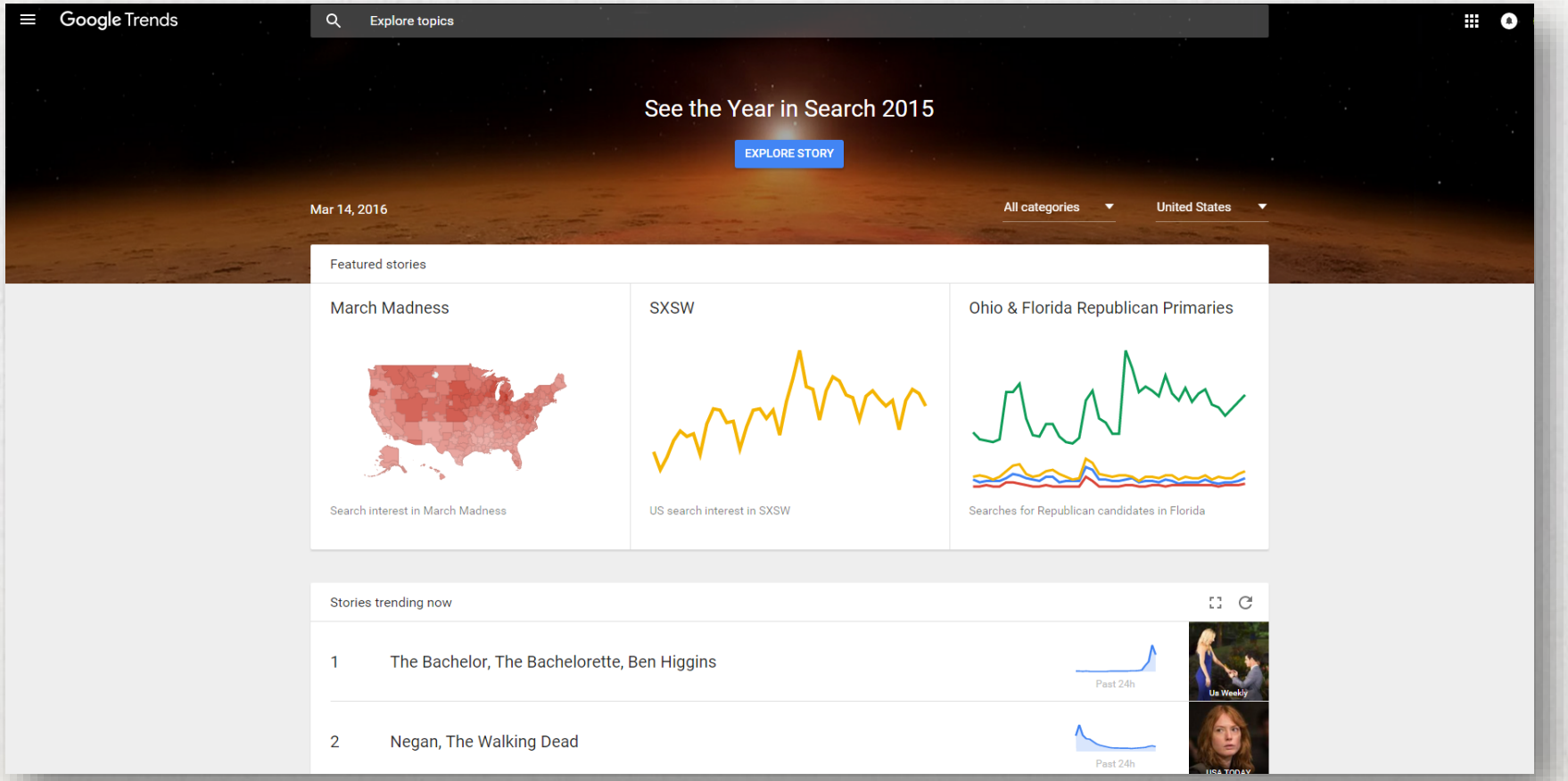
IDEA GENERATION

COMING UP WITH IDEAS FOR POSTS

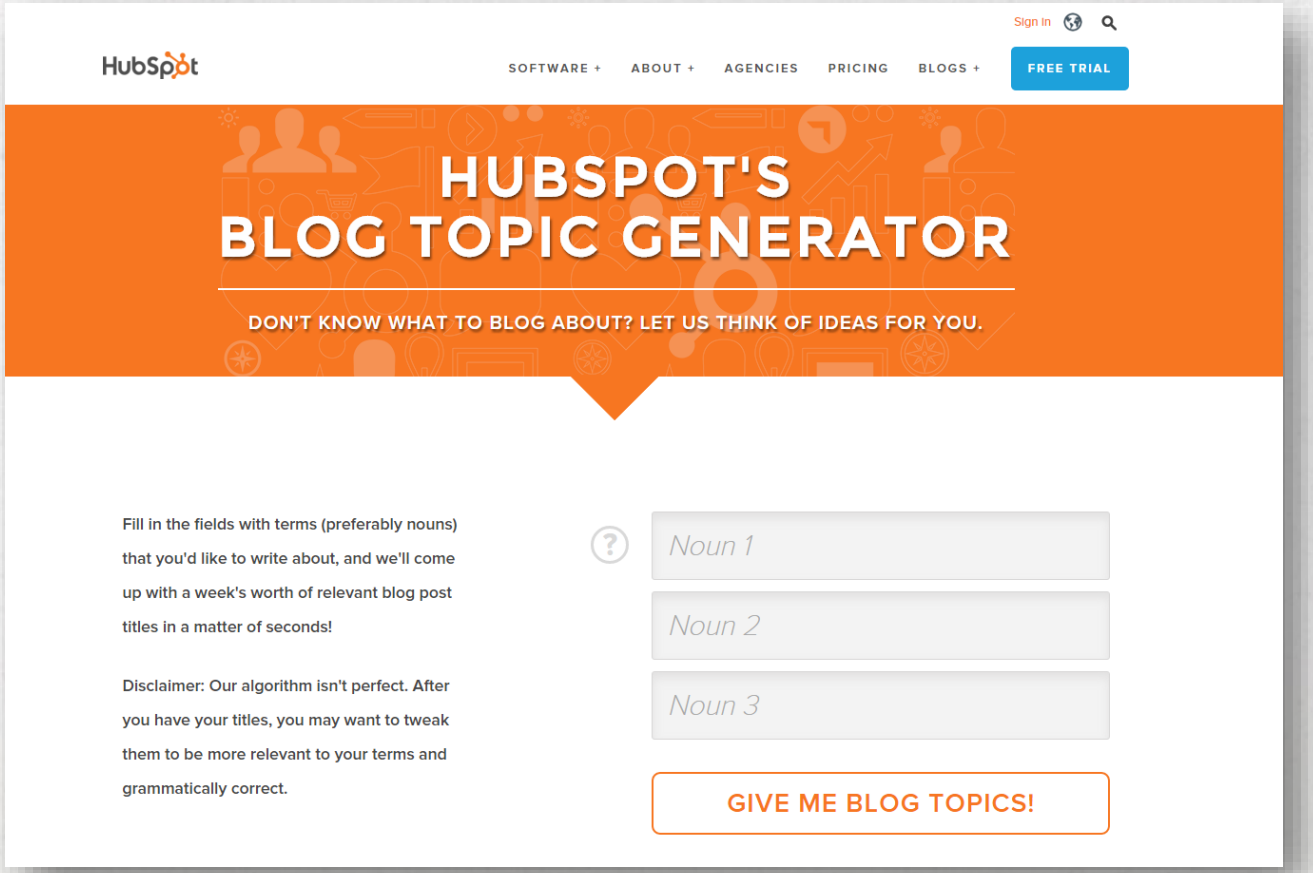
BUZZ SUMO - HTTP://BUZZSUMO.COM/



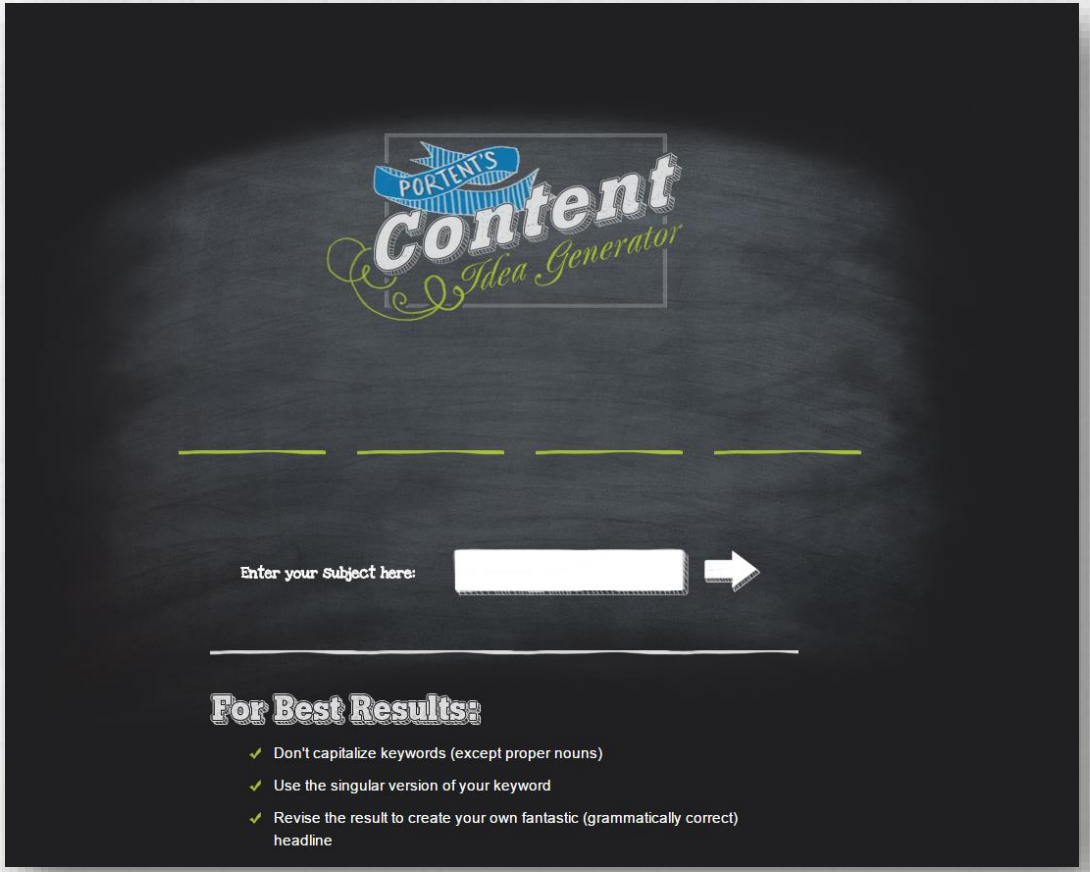
GOOGLE TRENDS - GOOGLE.COM/TRENDS/



HUBSPOT'S TOPIC GENERATOR - WWW.HUBSPOT.COM/BLOG-TOPIC-GENERATOR



PORTENT IDEA GENERATOR - WWW.PORTENT.COM/TOOLS/TITLE-MAKER

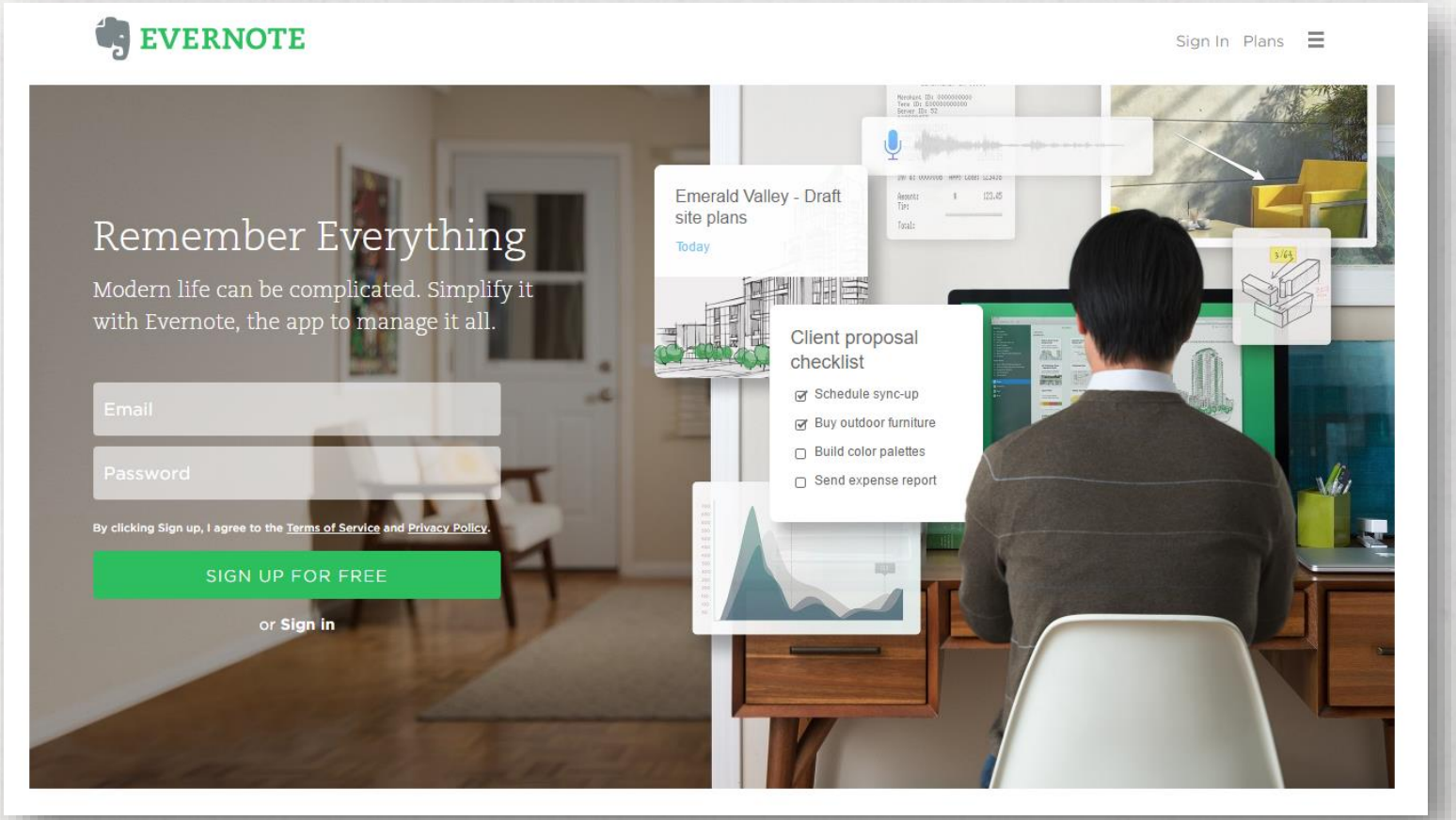


REDDIT – REDDIT.COM

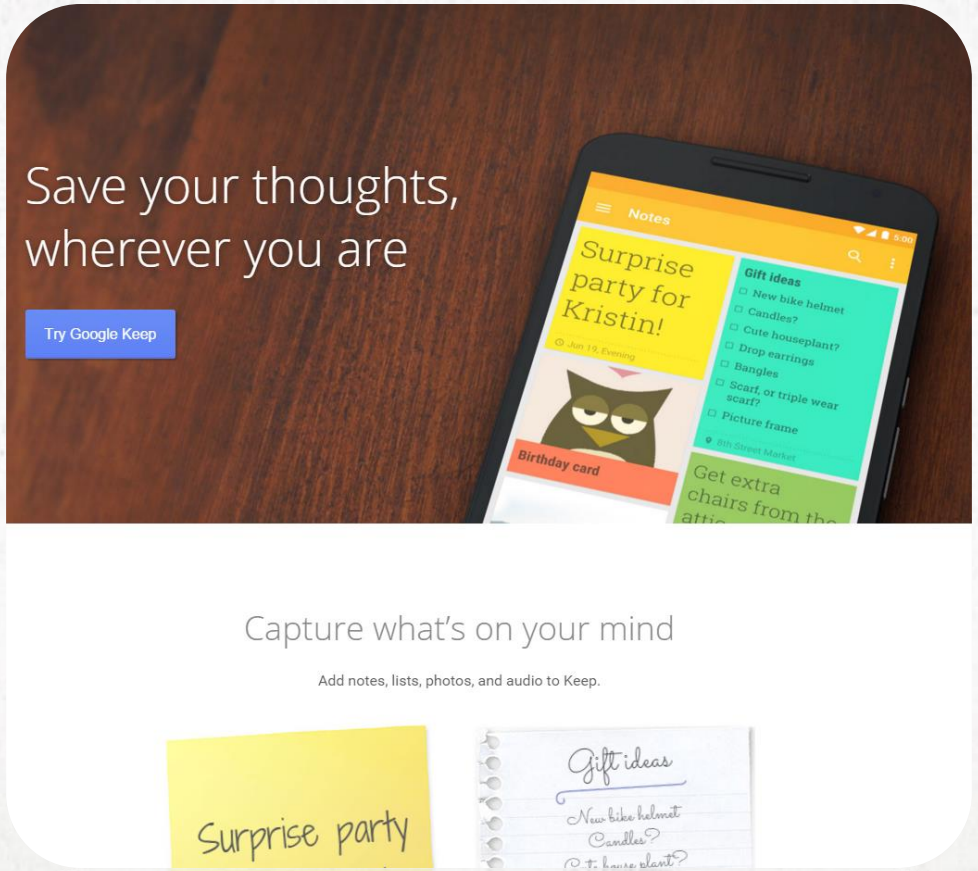
PLANNING

ORGANIZING YOUR IDEAS

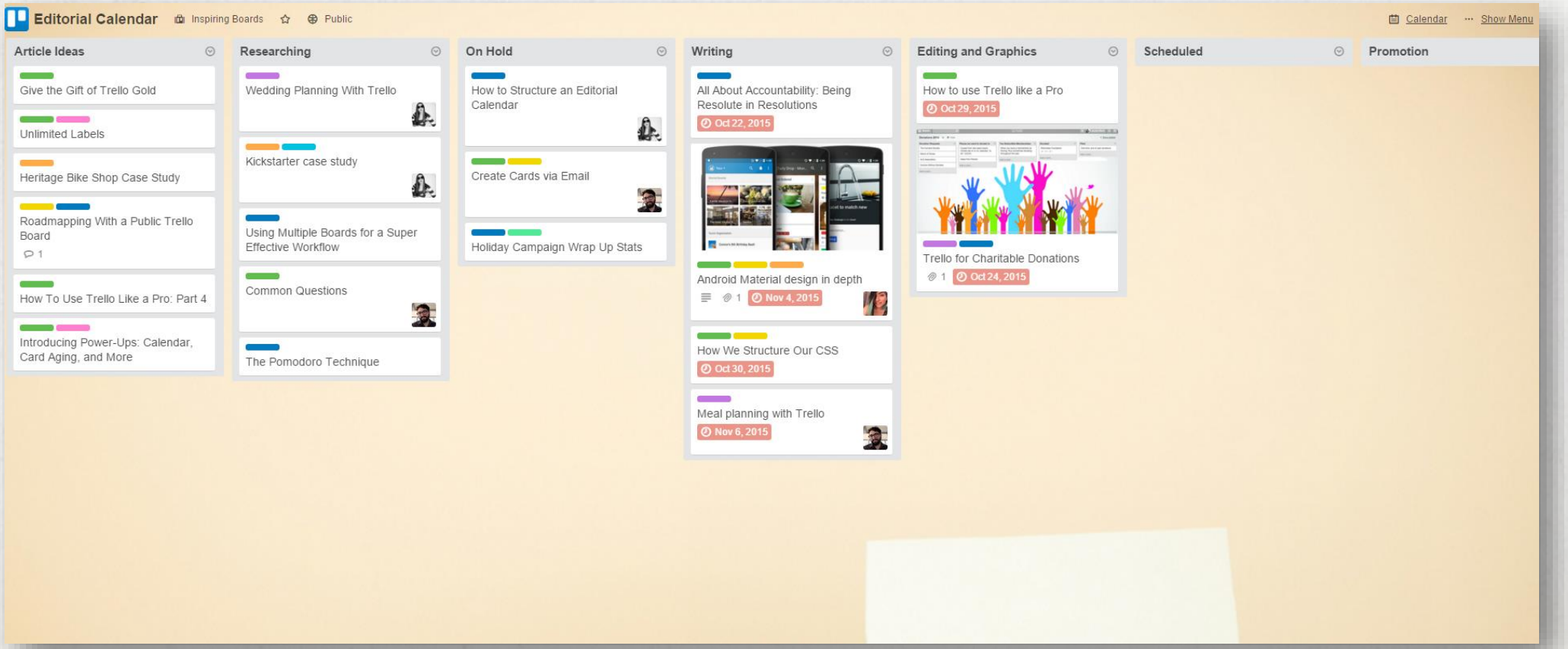
EVERNOTE – EVERNOTE.COM



GOOGLE KEEP – GOOGLE.COM/KEEP

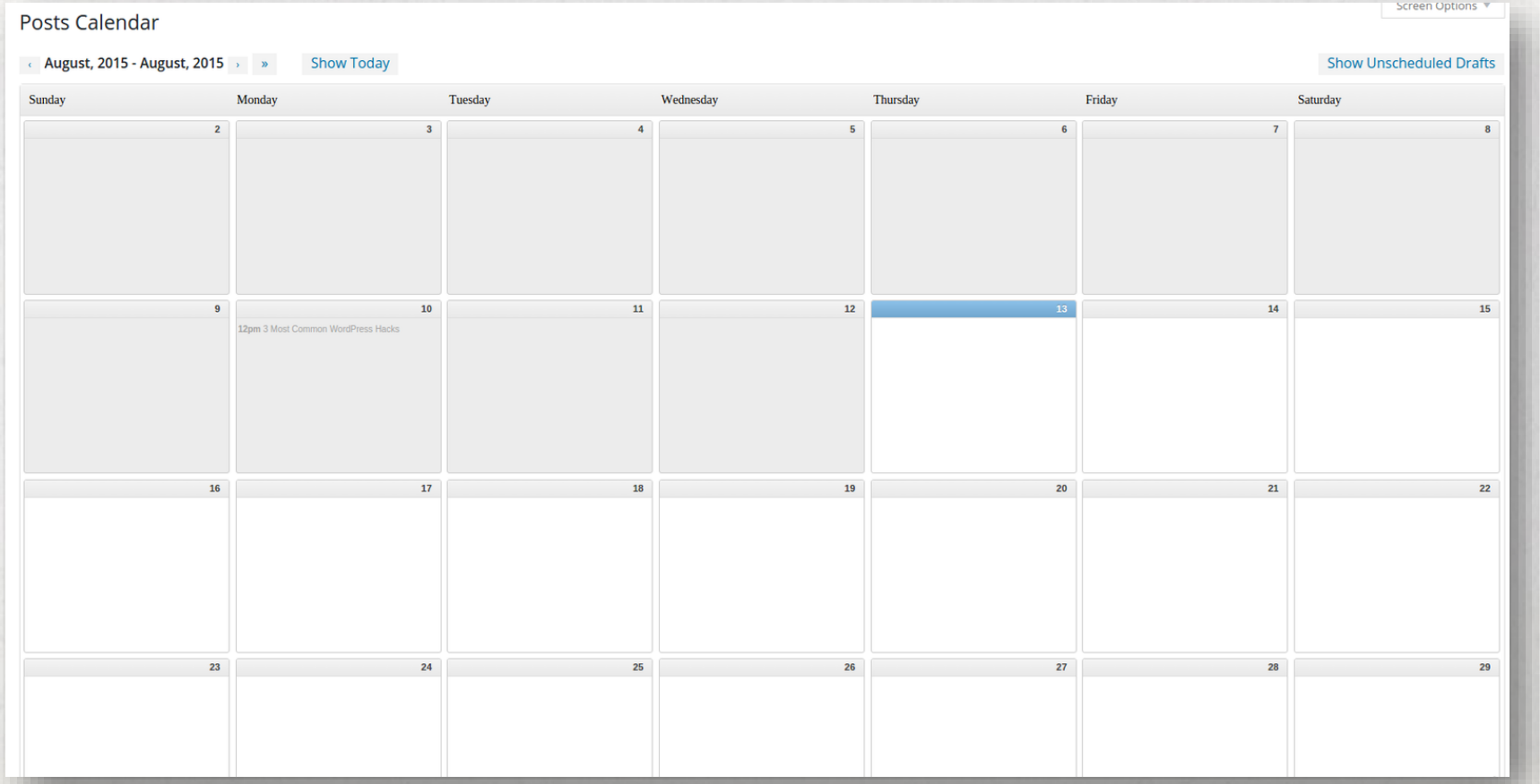


TRELLO – TRELLO.COM

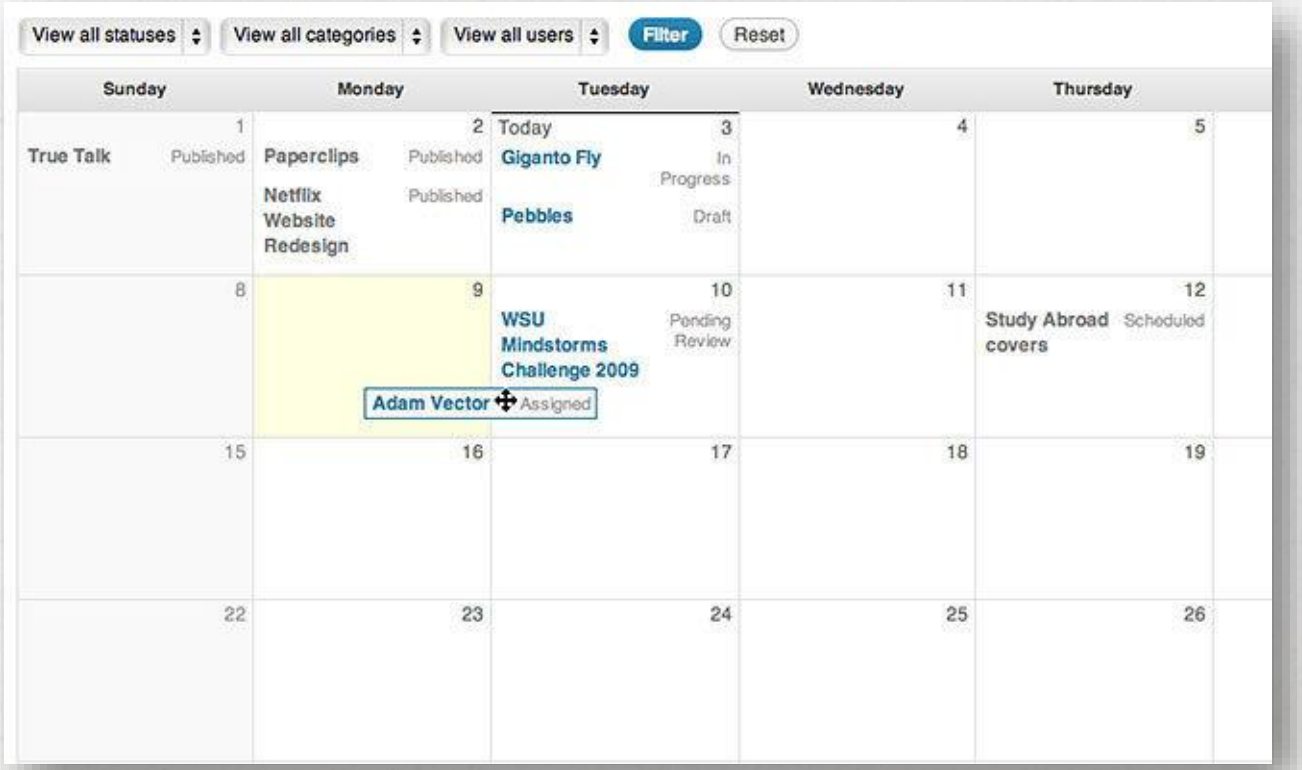


COSCHEDULE – COSCHEDULE.COM

EDITORIAL CALENDAR PLUGIN - WORDPRESS.ORG/PLUGINS/EDITORIAL-CALENDAR/



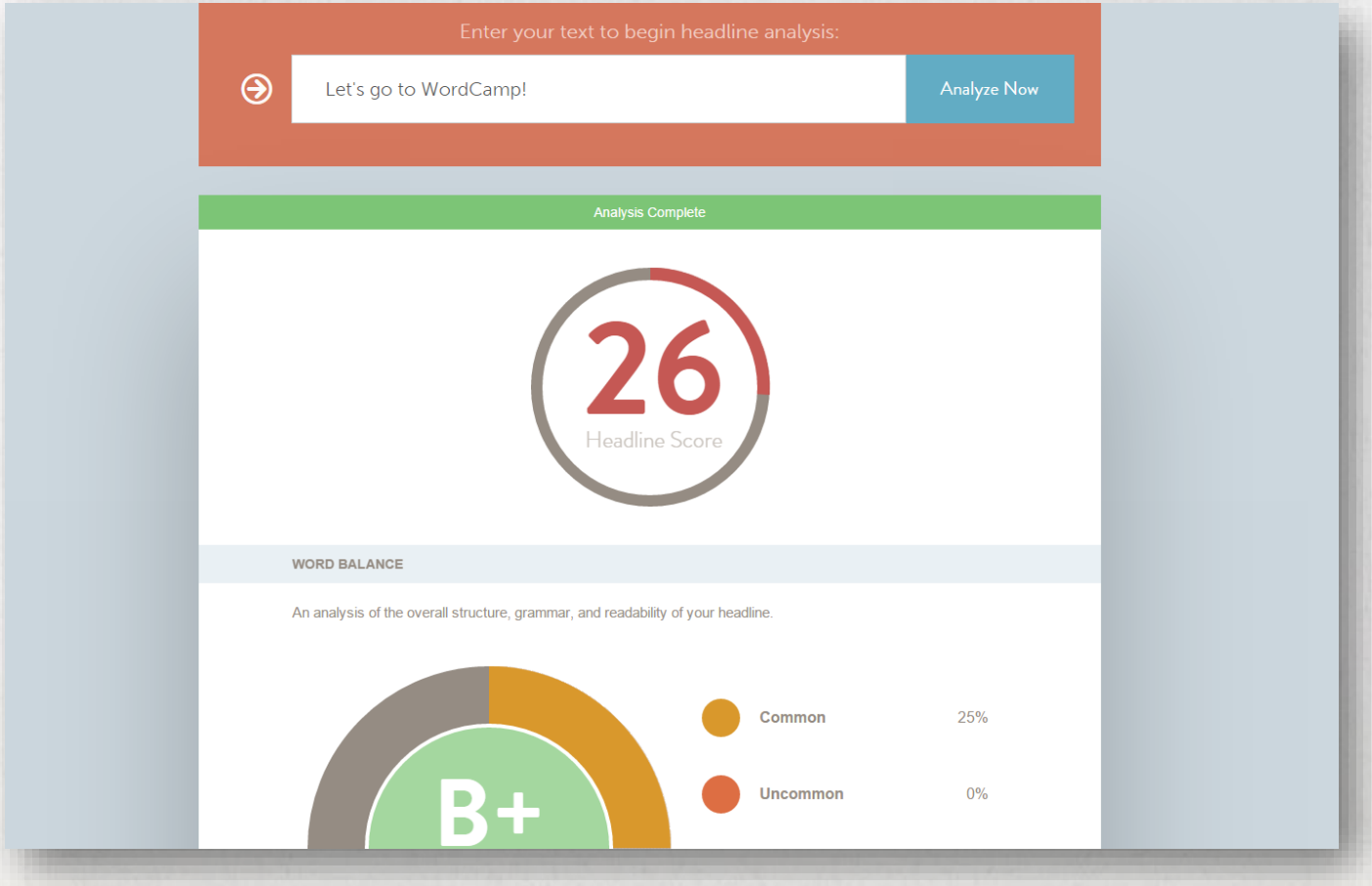
EDIT FLOW PLUGIN - WORDPRESS.ORG/PLUGINS/EDIT-FLOW/



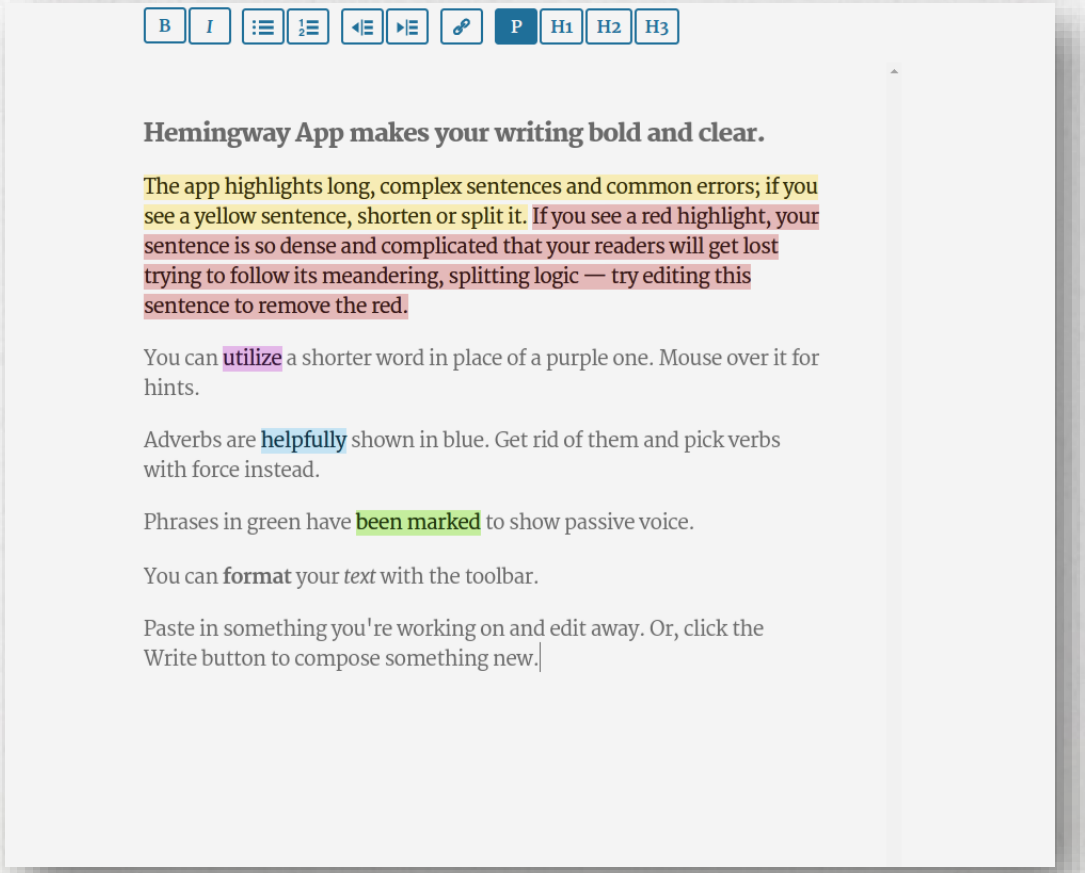
CREATING & EDITING

WRITING YOUR POST

COSCHEDULE HEADLINE ANALYZER- COSCHEDULE.COM/HEADLINE-ANALYZER



HEMINGWAY EDITOR - HEMINGWAYAPP.COM



YOAST SEO - WORDPRESS.ORG/PLUGINS/WORDPRESS-SEO/

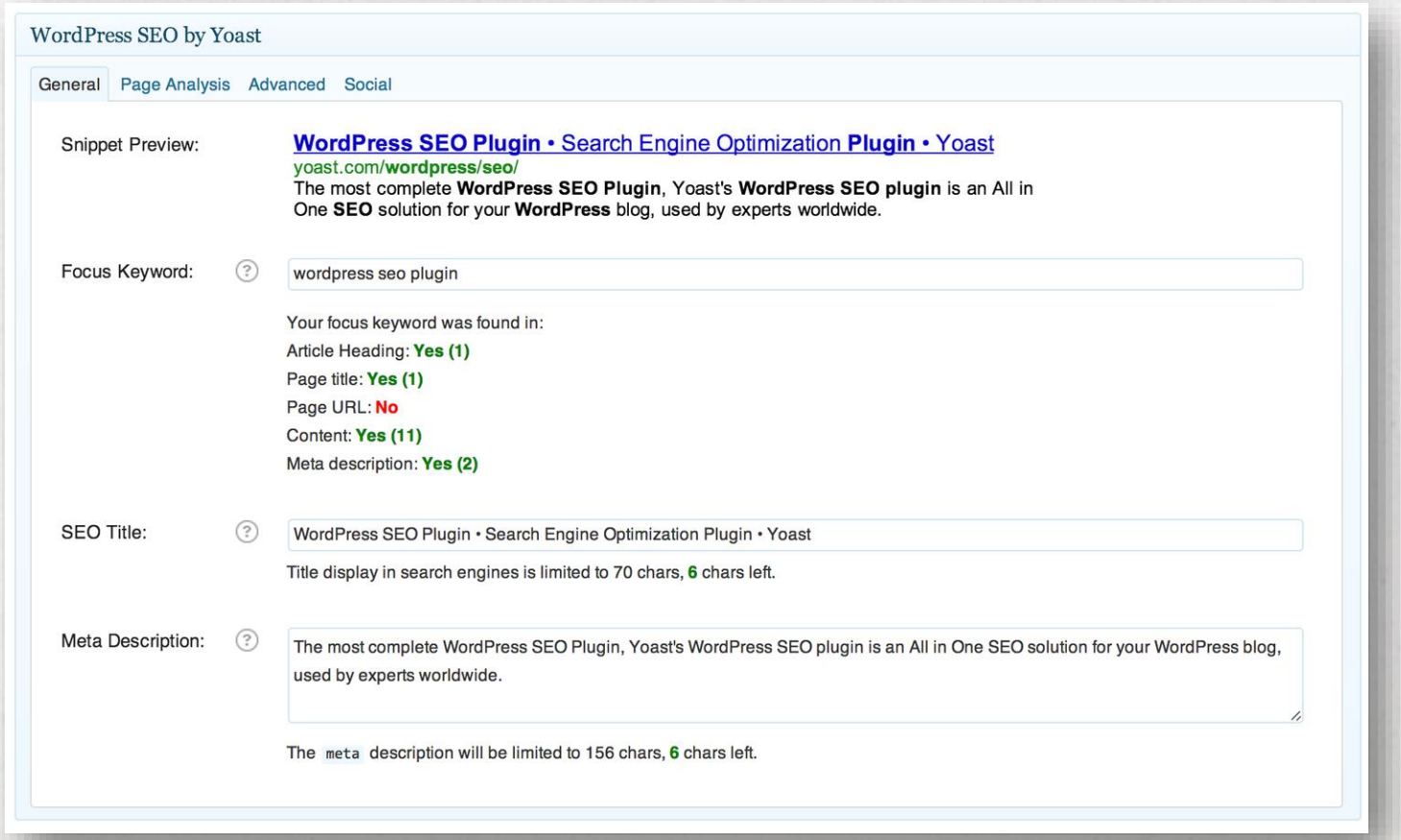
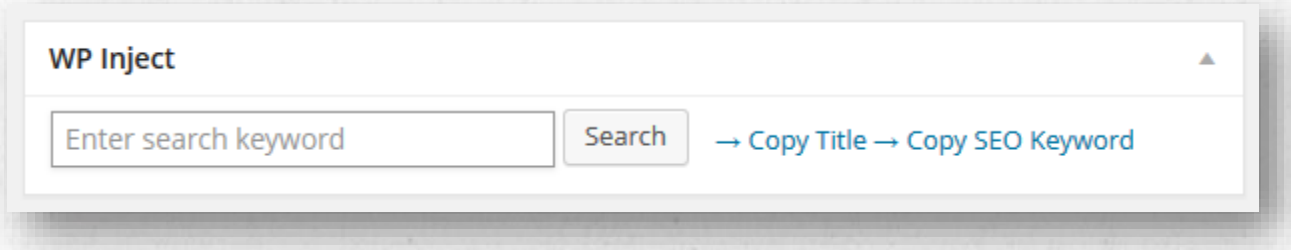
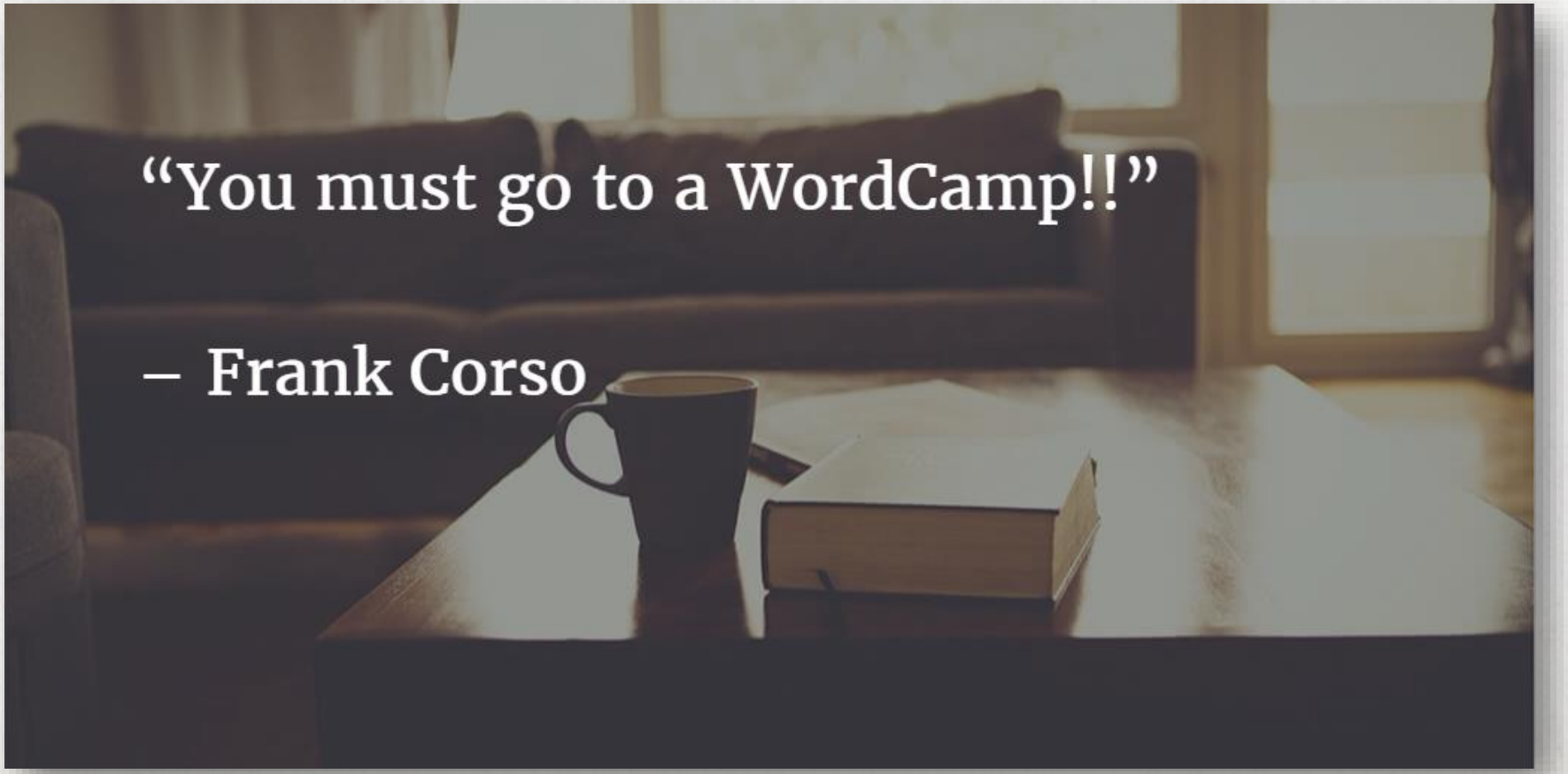


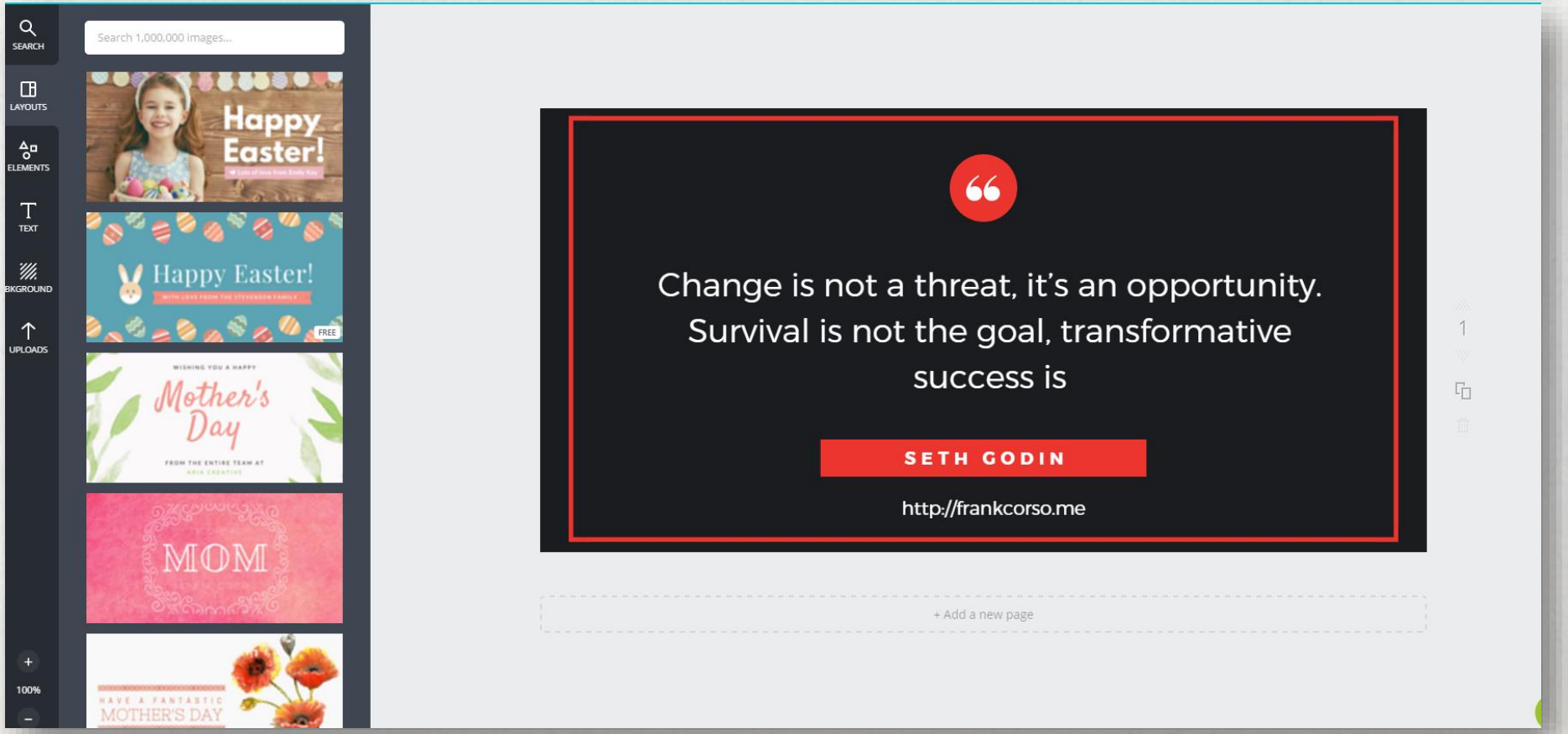
IMAGE INJECT PLUGIN - WORDPRESS.ORG/PLUGINS/WP-INJECT/



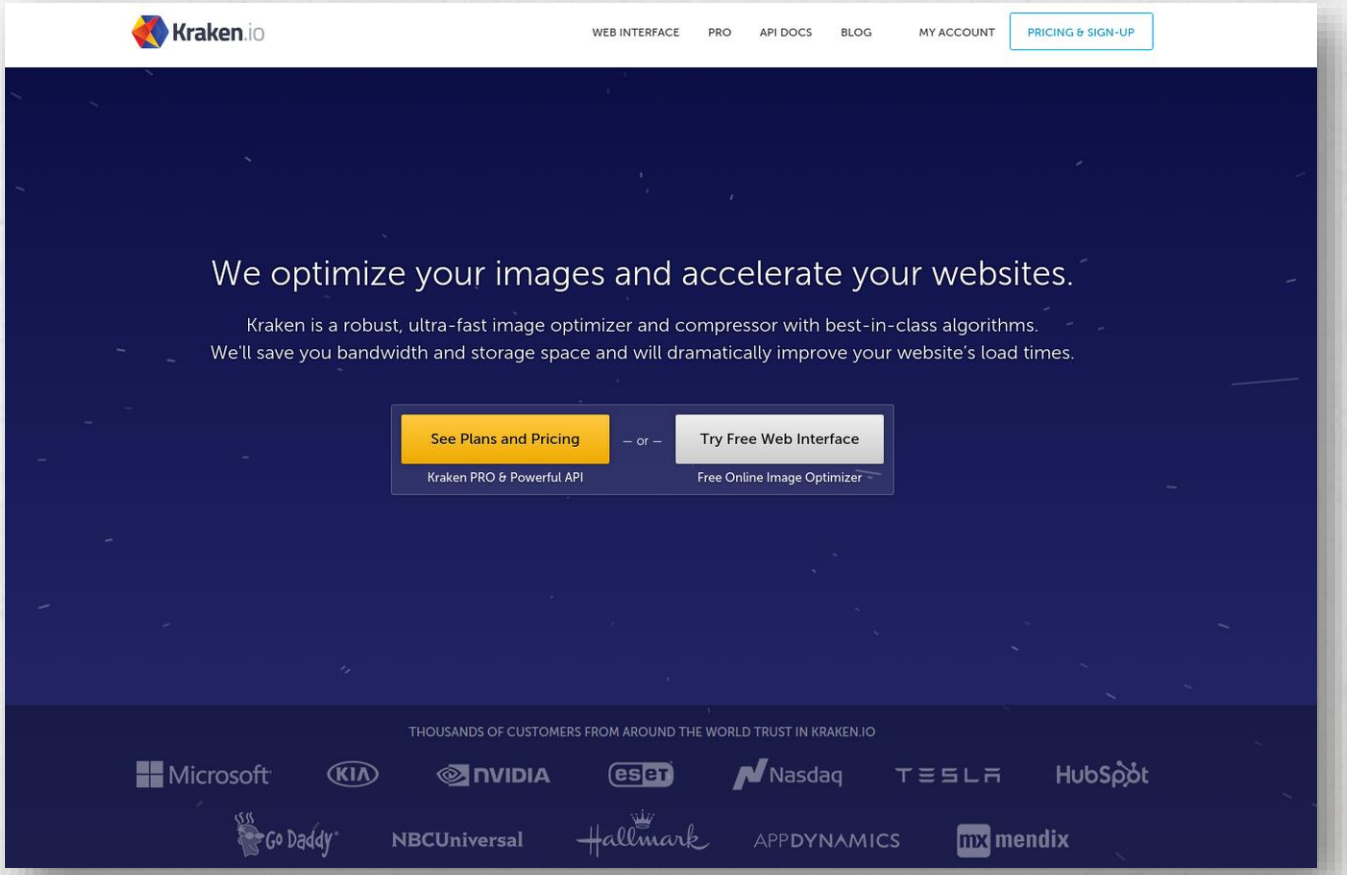
PABLO - HTTPS://BUFFER.COM/PABLO



CANVA –CANVA.COM

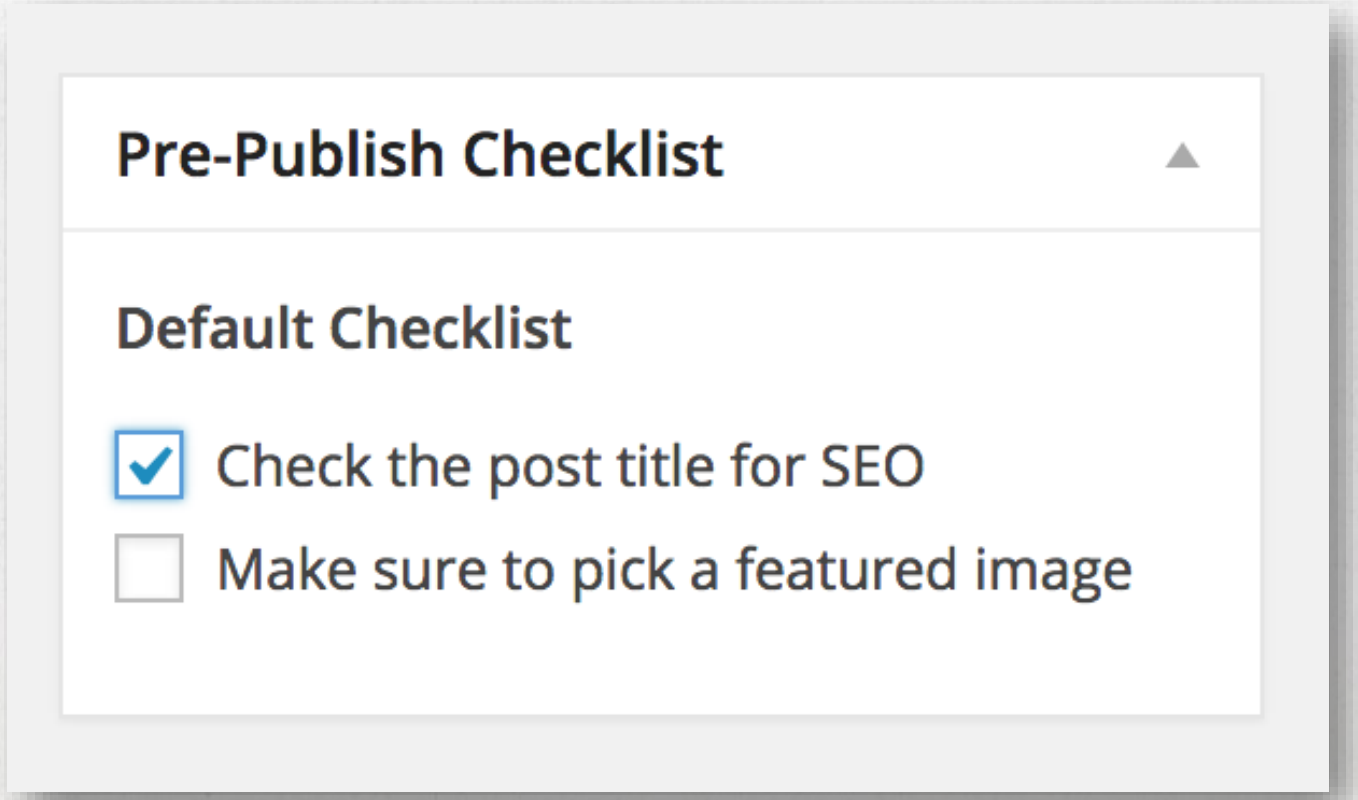


KRAKEN – KRAKEN.IO



EWWW IMAGE OPTIMIZER - WORDPRESS.ORG/PLUGINS/EWWW-IMAGE-OPTIMIZER/

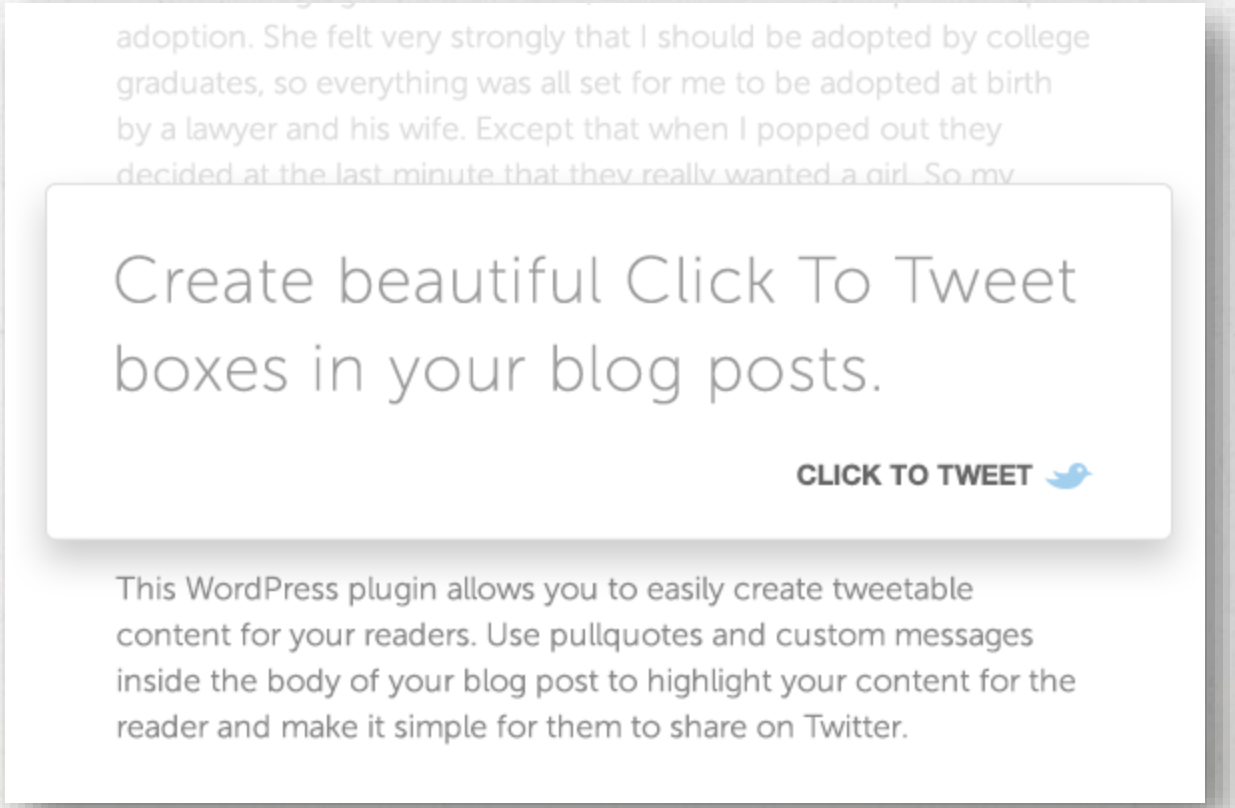
PRE-PUBLISH POST CHECKLIST- WORDPRESS.ORG/PLUGINS/PRE-PUBLISH-POST-CHECKLIST/



MARKETING

GETTING YOUR POST OUT THERE

BETTER CLICK TO TWEET - WORDPRESS.ORG/PLUGINS/BETTER-CLICK-TO-TWEET/



REVIVE OLD POST - WORDPRESS.ORG/PLUGINS/TWEET-OLD-POST

HOOTSUITE – HOOTSUITE.COM

CONVERTKIT – CONVERTKIT.COM

Please tweet to me at @fpcorso to let me know what you thought of the talk

GET THE BLOGGING TOOLKIT PDF

Get the blogging toolkit PDF at frankcorso.me/toolkit/