



Using WordPress In The World Of Higher Education

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WPCAMPUS

WHERE WORDPRESS MEETS HIGHER EDUCATION

<https://wpcampus.org> - @wpcampusorg



This is where I work.



**Mississippi University
for Women**
A Tradition of Excellence for Women and Men

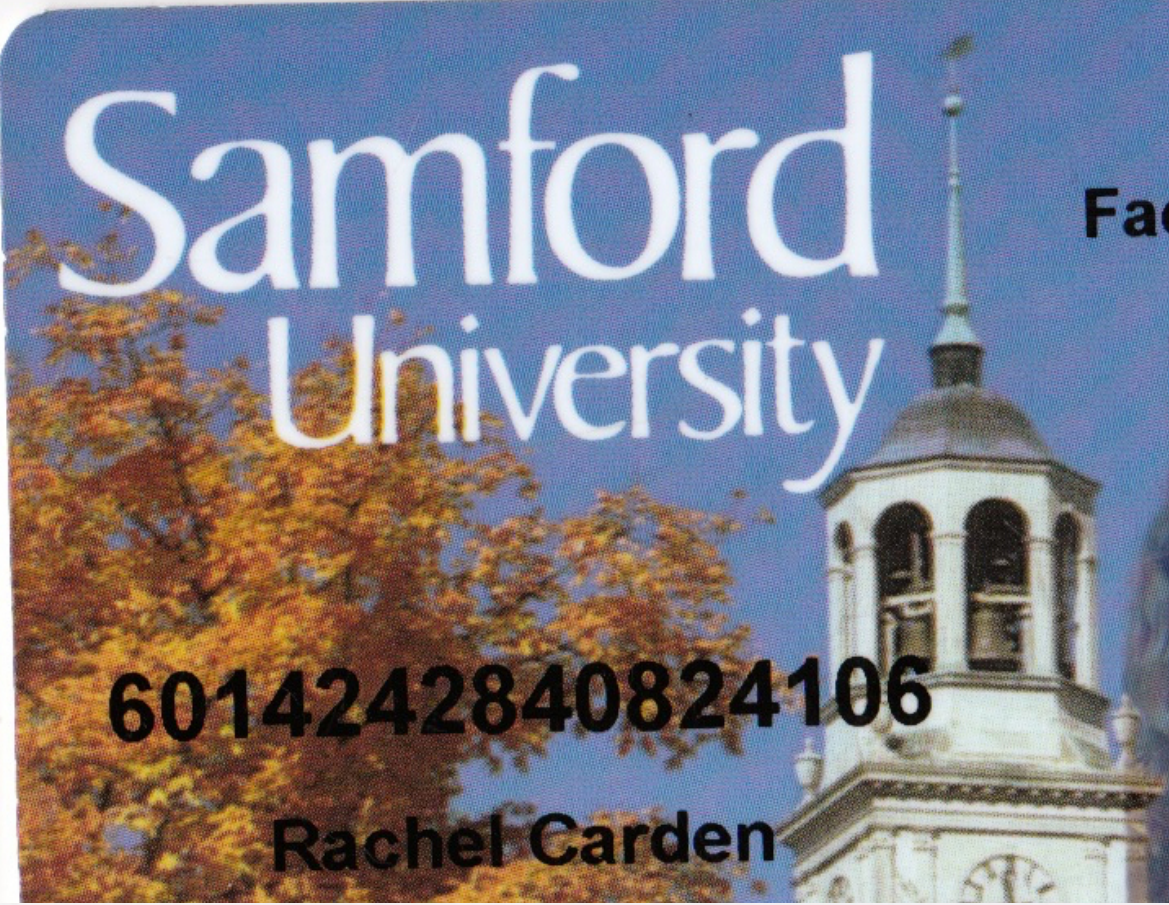

Rachel M Cherry



FACULTY/STAFF ID CARD

**Samford
University**

Faculty / Staff



6014242840824106
Rachel Garden

THE UNIVERSITY OF ALABAMA



**ACTION
Card**

Rachel M Carden

THE UNIVERSITY OF ALABAMA



**ACTION
Card**

Rachel M Carden

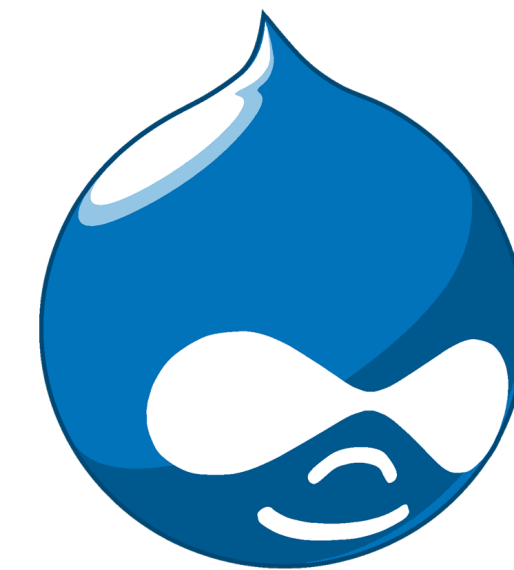
 **OmniUpdate**[®]



ektron

WORDPRESS

EPISERVER



Drupal[™]

Joomla![®]

 **HANNON HILL**
Content Management Software



Why is WordPress great for higher ed?



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Why is WordPress great for higher ed?

- Cost



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Why is WordPress great for higher ed?

- Cost
- Community / Open-Source



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Why is WordPress great for higher ed?

- Cost
- Community / Open-Source
- Flexibility





Why is WordPress great for higher ed?

- Cost
- Community / Open-Source
- Flexibility
- User management / distributed responsibilities





Jeffrey · August 24, 2015 at 12:23 PM

It will be a long way to go for WordPress to enter Higher Ed.

[Report](#)

[↩ Reply](#)



Curtiss · August 24, 2015 at 10:04 PM

You do realize, of course, that WordPress is used in a huge number of various ways at a large contingent of colleges & universities throughout the world, right? I hope you also realize that quite a few of the most popular plugins for WordPress (and the most popular plugins for enterprise usage in WP) were developed within higher ed, too.

[Report](#)

[↩ Reply](#)



Institutions using WordPress

Cornell University, Allegheny College, Boise State University, North Carolina State University, Covenant Theological Seminary, Washtenaw Community College, University of Central Arkansas, Maryville University, Lafayette College, Southern Arkansas University at Magnolia, the University of Rhode Island, Erikson Institute, New Mexico State University, the University of Arkansas at Little Rock, Georgia State University, John Carroll University, the University of Maine, St. Mary's University, Nicholls State University, University of Maine at Augusta, University of British Columbia...



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Institutions using WordPress

University of Mary Washington, The University of Alabama, New York University, University of Maine at Augusta, Brown University, University of Birmingham, University of Florida Health, IIT Chicago-Kent College of Law, Iowa State University, Brescia University College, Spring Arbor University, Hampshire College, John Carroll University, Washington University in St. Louis, Rutgers University, New Mexico State University, Loyola Marymount University (Los Angeles), Fashion Institute of Design & Merchandising, Eastern Wyoming College, Dawson College, Culver Academies...



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Institutions using WordPress

The University of Texas at Austin, Smith College, Harvard Law School, Eastern Washington University, Western University, Middle Tennessee State University, Brandon University, Williams College, Georgia State University, Villanova, University of Findlay, Carleton University, University of Richmond, Williams College, University at Buffalo, University of Tennessee, Bellevue College, James Madison University, University of NC Greensboro, BYU, Missouri State University, Walsh University, Wheaton College, Whitworth University, Indiana University, Saint Joseph's University...



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Institutions using WordPress

University of Michigan, University of Nevada, Las Vegas, Columbia University, Duke University, University of Washington, UNC Charlotte, IIT Chicago-Kent College of Law, University of Wisconsin-Madison, New Mexico State University, UC Berkeley, Elon University, University of Missouri, Boston University, Iowa State University, Monash University, University of Arkansas, Virginia Commonwealth University, Allegheny College, University of Maine, Washington University in St. Louis, Washington State University, University of Wisconsin-Madison, Old Dominion University... ***and many more!***



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Multisite

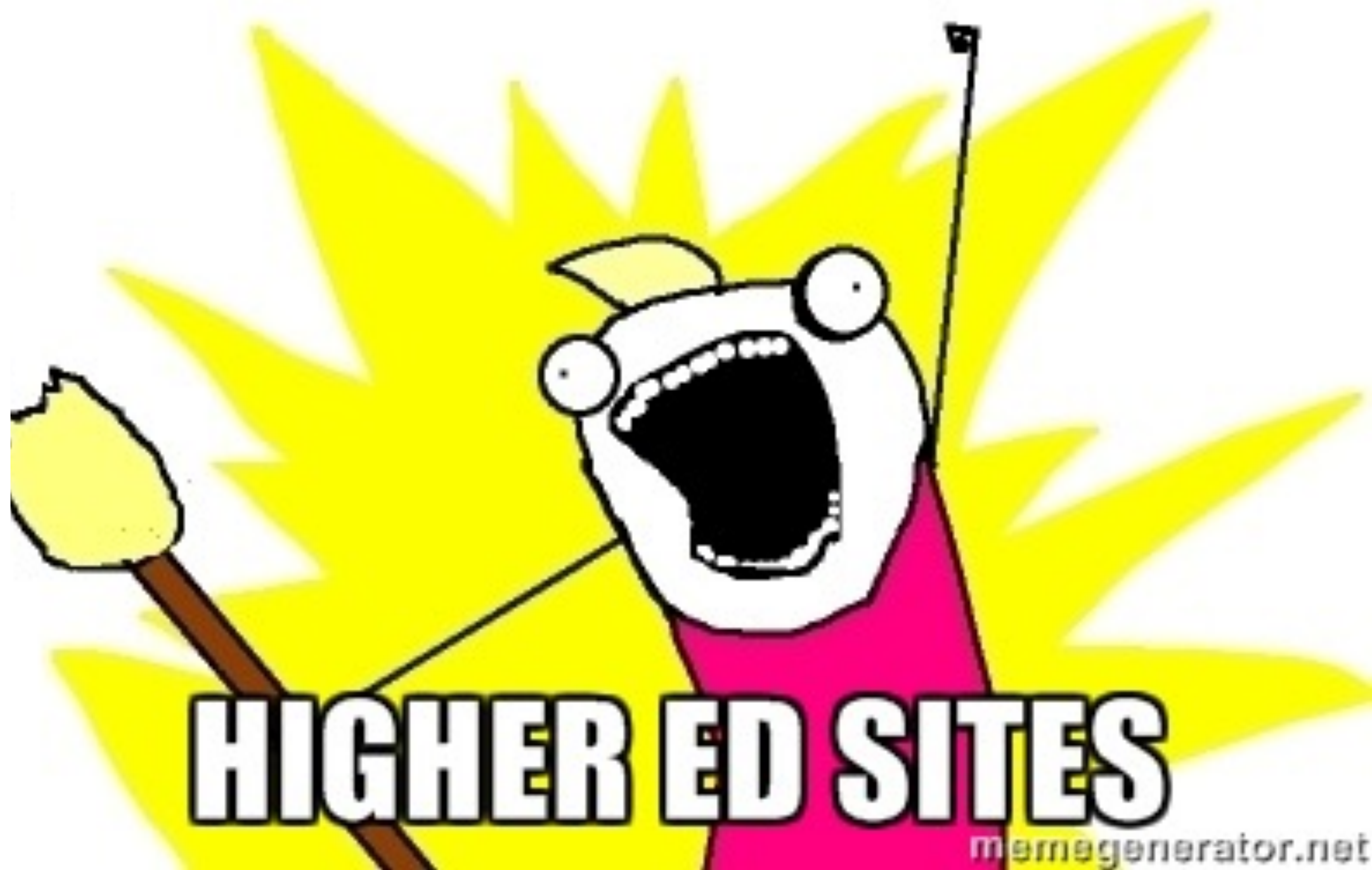


WP REST API



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MANAGE ALL THE



HIGHER ED SITES

UMWBLOGS.ORG

Supports over 7,000 blogs and sites; nearly 10,000 user accounts.

The screenshot shows the website's header with the text "UMW Blogs" and the tagline "A publishing platform for the Mary Washington community". Below this is a navigation bar with buttons for "home", "courses", "clubs", "support", and "wiki". The main content area is divided into two columns. The left column features a "Featured Posts" section with a large image of Alfred Hitchcock and a bird, and a smaller post titled "Hitchcock Motifs" with a thumbnail of Hitchcock. Below that is another post titled "GIFs, Chinese History Style" with a thumbnail of a man. The right column contains a "Login" form with fields for "Username:" and "Password:", a "Remember me" checkbox, a "Login »" button, and links for "Lost your password?" and "Create a new account". At the bottom right, a "Latest Posts" section is partially visible.

UMW Blogs A publishing platform for the Mary Washington community

home



courses

clubs

support

wiki

Featured Posts



Hitchcock Motifs



GIFs, Chinese History Style

Login

Username: Password:

Remember me

Login »

[Lost your password?](#) [Create a new account](#)

Latest Posts

BLOGS.UBC.CA

A multisite install with over 10,000 sites and over 30,000 users



UBC100

THE UNIVERSITY OF BRITISH COLUMBIA



UBC BLOGS

HOME

ABOUT





SUPPORT

FAQ

NEWS & UPDATES

CWL Login

WELCOME TO UBC BLOGS

CWL Login ... SIGN UP  OR LEARN MORE 

WP.NYU.EDU

NYU has over 2,000 sites on their multisite publishing network



[HOME](#)

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[TERMS OF USE](#)

[SERVICE UPDATES](#)

[CREATE](#)

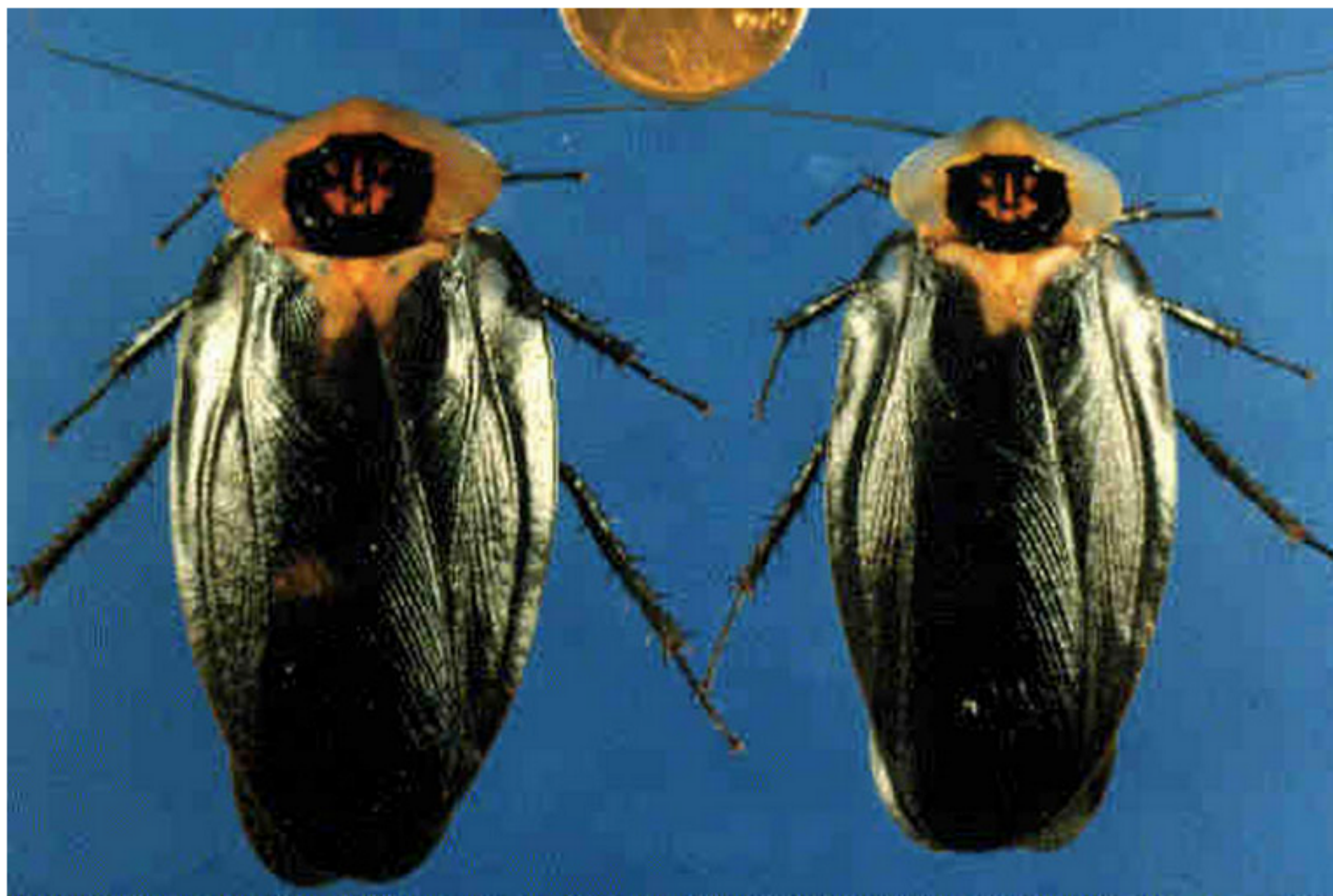


Easy to learn

Get started quickly, check out what other people have done, or start digging into our advanced features.

[LEARN MORE](#)







Scientists win \$6.4 million to probe smell navigation

Researchers to create a smellscape to study how critters map their environment



Happenings

ARTS, FILM & CULTURE BUSINESS, ECONOMICS & LAW SCIENCE, HEALTH & EDUCATION CAMPUS LIFE FACULTY NOTES



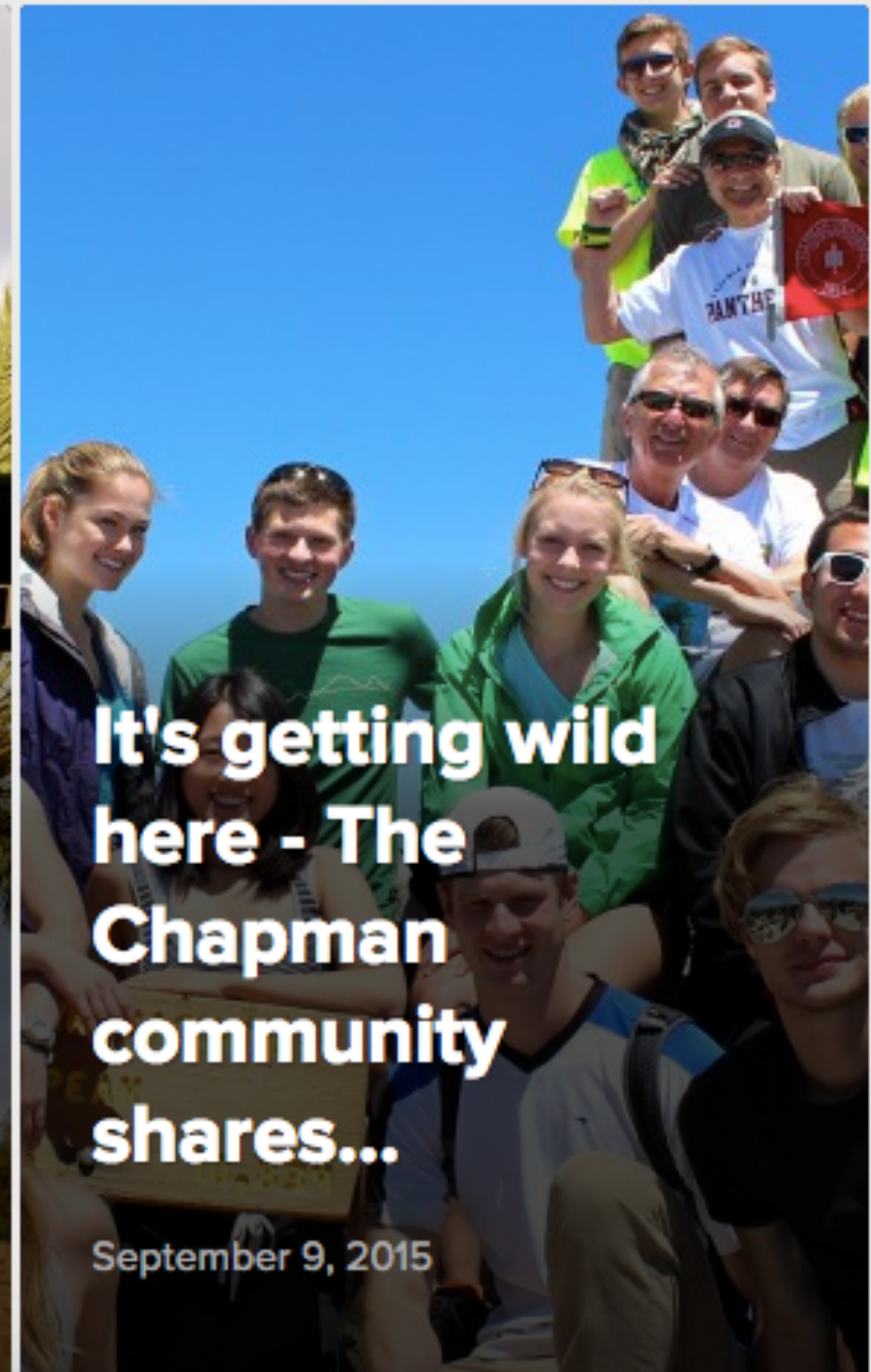
Homecoming in the classroom, too? - 'Electing Madam President,' dramatic photography and more highlight talks and classes at Chapman Family Homecoming

September 17, 2015



Chapman University Stays Steady at #7 in U.S. News Rankings

September 10, 2015



It's getting wild here - The Chapman community shares...

September 9, 2015



WSU News

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WSU supports push to vaccinate dogs against rabies, save lives

🕒 September 25, 2015

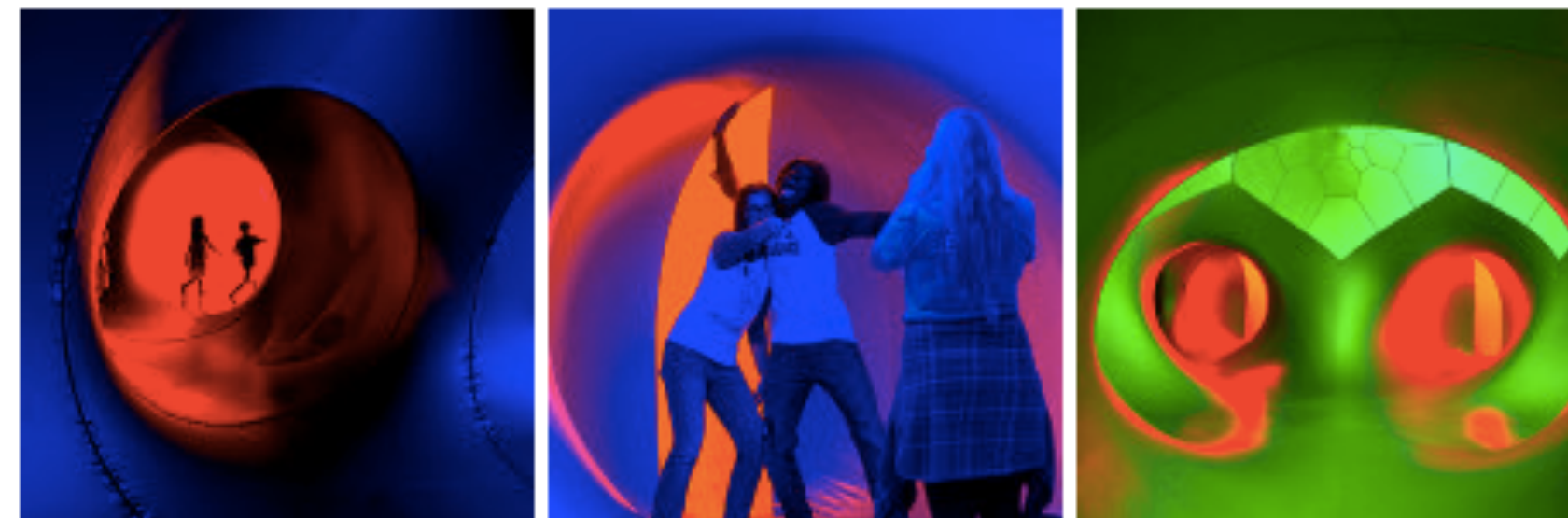
PULLMAN, Wash. – More than 99 percent of people who get rabies are infected after the bite of an unvaccinated dog. Washington State University is working to eliminate rabies, in part by developing a reliable vaccine bank and improved distribution.

[Continue reading →](#)

📁 [Press Releases, Top Stories](#) 🔖 [Paul G. Allen School for Global Animal Health](#)

Pentalum: Luminous light, color envelop visitors

🕒 September 24, 2015



PULLMAN, Wash. – Pentalum, a luminary by Alan Parkinson, will be displayed by Architects of Air until 6 p.m. Sunday, Sept. 27, on the Grimes Way playfield at Washington State University.

[Continue reading →](#)

SHARE ALL THE

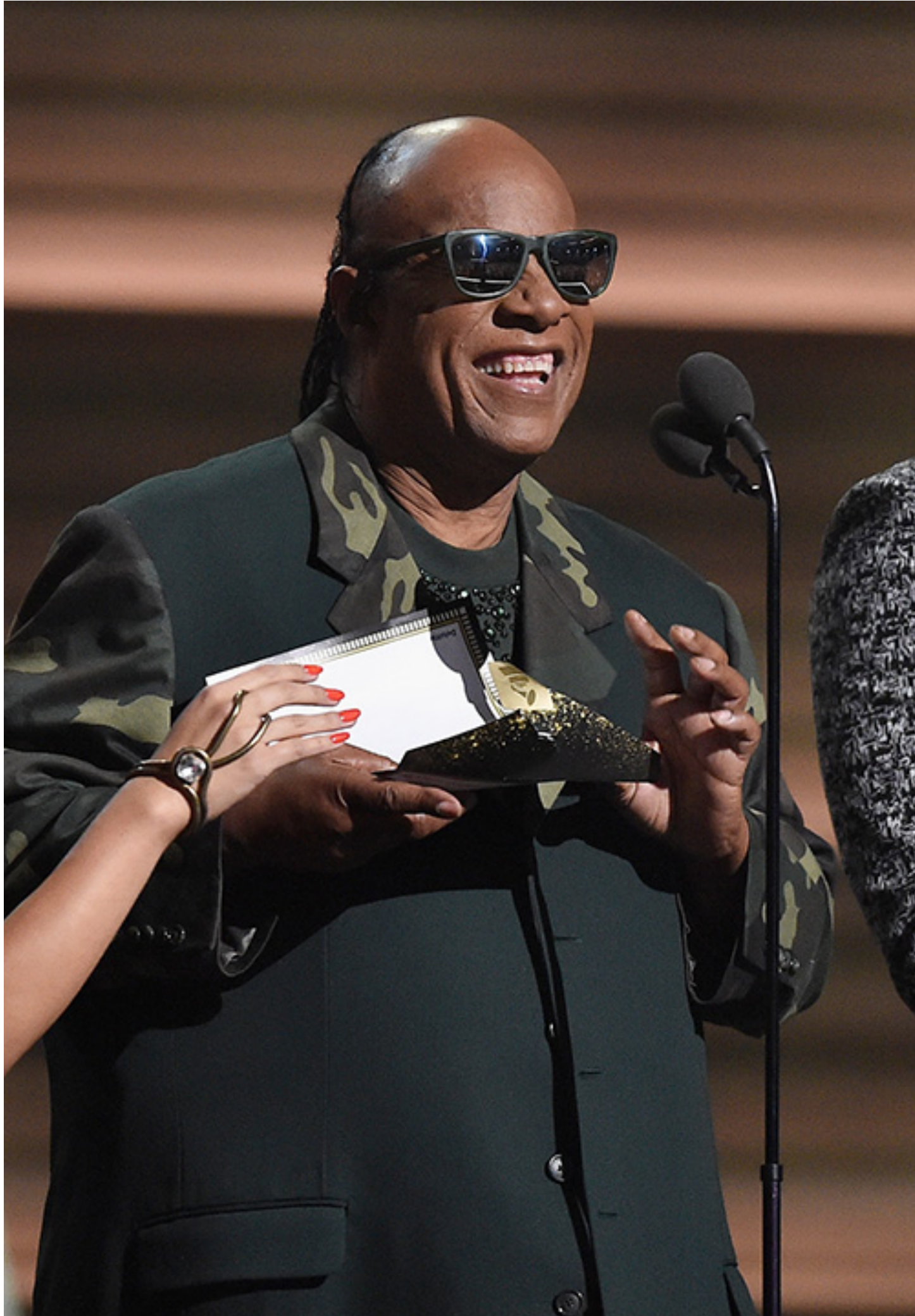


HIGHER ED CONTENT

memegenerator.net



WP REST API



We need to make
every single thing
accessible to
every single person
with a disability.

- *Stevie Wonder*



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#a11y

Web accessibility is the inclusive practice of **removing barriers** that prevent interaction with, or access to, websites by people with disabilities.



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Needs/Use Cases in Higher Ed

- Institutional, departmental and division websites
- Microsites
- Sharing news and events
- Online versions of institutional or alumni magazines





Needs/Use Cases in Higher Ed

- Faculty/student blogs
- Intranets/student portals
- Employee directories
- Digital signage





Needs/Use Cases in Higher Ed

- Email newsletters
- Campus maps/virtual tours
- Alert system for crisis communication
- Access control request systems





Needs/Use Cases in Higher Ed

- Security, **security, security**
- Methods to organize/display research data
- Digital asset management
- Social networks





Needs/Use Cases in Higher Ed

- ePortfolios
- Single sign-on with Active Directory, LDAP, etc.
- Policy management
- Academic catalogs





Needs/Use Cases in Higher Ed

- Learning management systems
- Virtual classrooms
- Online textbooks
- Presentations and lectures





Other Areas That Interest WPCampus

- Community Management
- User management
- Scaling WordPress on a budget
- Managing WordPress with small teams





Other Areas That Interest WPCampus

- Web Governance
- Focus on research, portfolios and blogging
- Recruitment strategies
- Integrating various channels for distribution



WPCAMPUS

WHERE WORDPRESS MEETS HIGHER EDUCATION

WPCampus is a community and conference for web professionals, educators and people dedicated to the confluence of WordPress in higher education.

<https://wpcampus.org>

 @wpcampusorg / #WPCampus



Any questions?

Rachel Carden

@bamadesigner

<https://bamadesigner.com>

<https://wpcampus.org>