

yoast



Your local meetup is only  
a few steps away

Taco Verdonschot

@TacoVerdo













(c) Brad Williams





(c) WordPress Meetup Nijmegen



# <sup>1</sup>professional

*adjective* | pro·fes·sion·al | \prə-'fesh-nəl, -'fe-shə-nəl\

## Full Definition of PROFESSIONAL

- 1    **a** : of, relating to, or characteristic of a **profession**  
     **b** : engaged in one of the learned **professions**  
     **c** (1) : characterized by or conforming to the technical or ethical standards of a profession  
     (2) : exhibiting a courteous, conscientious, and generally businesslike manner in the workplace
- 2    **a** : participating for gain or livelihood in an activity or field of endeavor often engaged in by amateurs <a *professional* golfer>  
     **b** : having a particular profession as a permanent career <a *professional* soldier>  
     **c** : engaged in by persons receiving financial return <*professional* football>
- 3    : following a line of conduct as though it were a profession <a *professional* patriot>

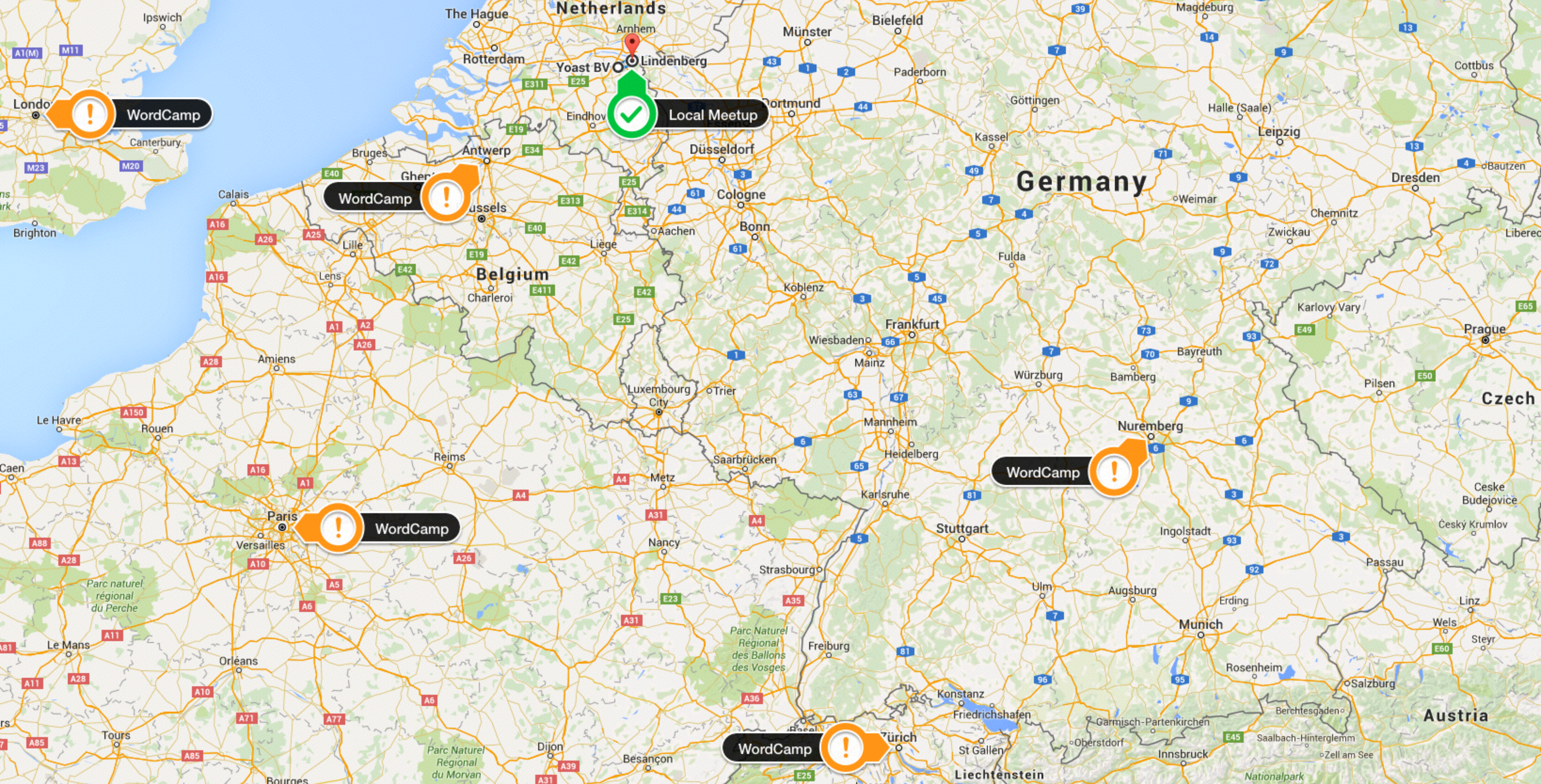
Source: [merriam-webster.com](https://www.merriam-webster.com/dictionary/professional)





(c) Found Art Photography









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*"If you look around and you can't find the leader of your local user group, you're it."*

– Cal Evans



*"If there is no local user group, start one."*

– Michelangelo van Dam



*"If there is no WordPress Meetup in your city yet,  
you are the one to organize it."*

– Taco Verdonshot



# Three things to do

1. Pick a name
2. Pick a date
3. Announce publicly



# Three things to never do

1. Cancel your meetup
2. Cancel your meetup
3. Cancel your meetup



# To-do's

1. Find a venue
2. Invite people
3. Have a fantastic meetup!



# Meetup suggestions

- Invite a speaker
- Do a contributing evening
- Just have a drink together





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