

Building Your Passion Project With WordPress

@MelanieSklarz

www.doseofcreativity.com/wcneo

What is a Passion Project?

A passion project is a creative side project you work on outside of your chosen career that brings you joy, builds confidence, and you use to make your mark on the world.

Usually, you start off by making no money from it. You may eventually decide to turn it into a side hustle or full-time business.

“Each individual, regardless of circumstance, holds a unique gift to share with the world and as such, it is important to radiate hope and courage for those who have yet to discover what is within them.”

Carolyn Rubenstein,
Carolyn's Compassionate Children

Why it's important to have one?

- Provides life balance
- Launch a biz
- Develop new professional skills
- Become a thought leader
- Be of service
- Create a tribe; create connection

What's YOUR
Passion?

“The creators who most inspire me, then,
are not necessarily the most passionate,
but the most curious.”

Elizabeth Gilbert,
Big Magic

Brainstorming

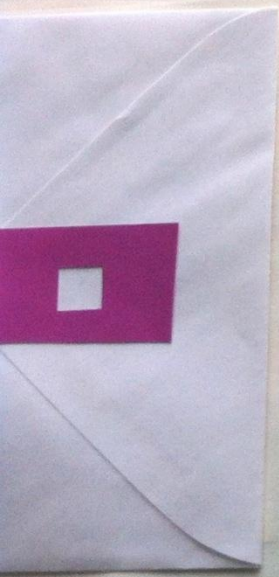
So how do you figure
out what YOUR
passion project will
be?

Passion Exercise

from the book, *Desire to Inspire: Using Creative Passion to Transform the World*

Pick one of your passions

1. Diagnosis
2. Questions
3. Reality Check
4. Finding the Space
5. Passions Can be Distractions
6. Passion Schedule
7. Growth and Progress is a Process
8. The Partnership



A Vision



UNLOCK A NEW MAGICAL WORLD



Wish Love

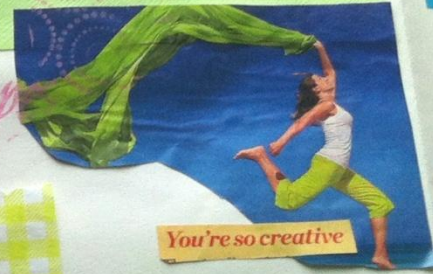


"I'm trying to keep things as simple as possible."

A Smashing Success

Hop

You are completely capable.



You're so creative

SITE TO SEE



dose of CREATIVITY

Best resource online for your Creativity

Passionately Inspiring Creative Success

Live Your Creative Dose

Experimenting

Dose of Creativity
is Born

“Creativity is a drug I cannot live without.”

Cecil B. DeMille

Self-Hosted
WordPress.org
or

Free WordPress.com

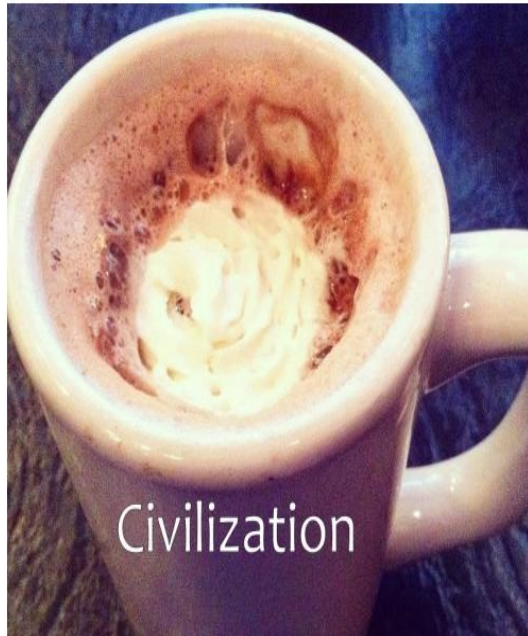
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Searching for the best hot cocoa in Cleveland. One cup at a time.

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Civilization

The Name Game



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Musings on all things creative
sprinkled with inspired hints and
tips.

"Creativity is a drug I cannot live
without." -- Cecil B. DeMille

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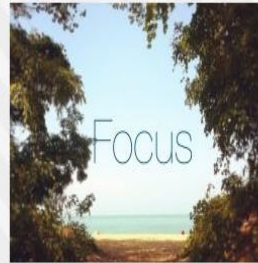
See you there!

Melanie

POSTED BY MELANIE AT 3:01 PM 0 COMMENTS  [LINKS TO THIS POST](#)

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featured post



My Word for the Year is Focus

Earlier this month I was talking on the phone with one of my favorite creative cohorts, Cat, who is currently traveling the country in a RV with her husband. She brought up that she had not chosen her word for 2016. I admitted neither had I. Cat then started talking about what she thought hers should be. Not long after that conversation, I jumped out of bed one morning realizing that I found my word for the upcoming year and ([Read More](#))

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Creating Plus

For many years, I created in isolation. Yes, every once in awhile I would attend a collage or jewelry

art



Altered Book Project

So you may be wondering where I've been for the last month. Well, I'd like to say that I have been

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MY WORD FOR THE YEAR IS FOCUS

WHAT I LEARNED WRITING ABOUT CREATIVITY FOR ALMOST

40 YEARS

Is the name?

- Catchy
- Easy to remember
- Simple to spell

To Tagline or Not?

Tagline 1:

Musings on all things creative sprinkled
with inspired hints and tips.

Tagline 2:

Live Your Creativity. One Dose at a
Time.

Brand Basics

What's a brand?

- Logo
- Colors
- What else?

It's the overall feel of
your passion project.



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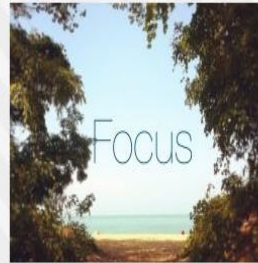
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Content is King

“To be of service to others is to give without hesitation, to the very best of my abilities, in the spirit of what is asked. Whether it be advice or a kind word, I look at it as giving what I have, what I know and who I am.”

Liz Kalloch,
Artist and Designer



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Let the Journey Begin.....

december 15, 2006 by [melanie](#) • 4 comments

"Creativity is a drug I cannot live without." --- Cecil B. DeMille

These are the words I live by, and ones I think you should too. This blog is dedicated to my musings on all things creative. Surprising to most people, creativity is in everyone and you, yes you are creative, even if you don't think you are.

Because creativity comes in such varied forms, it is my intention to comment on them, drop hints and otherwise inspire you to try at least one creative thing a day and let me know how you feel afterward.



filed under: [quotes](#)

Comments

Kat W says:

DECEMBER 15, 2010 AT 4:27 PM

This was a wonderful first post that clearly stated your worthy beliefs and plans. I love that quote & I'm in full support of your philosophy.



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WHAT I LEARNED WRITING ABOUT CREATIVITY FOR ALMOST

DESIGN, EXPERIMENT
TEST, INNOVATE
BUILD, CREATE, INSPIRE
AND UNLEASH
YOUR GENIUS
THE CREATIVITY CHALLENGE

DOODLE diary Art Journaling

#JUMP Creativity Lessons from 9000 Feet

ING A LIFE CHANGE ARTIST

{ 7 Creative Skills to Reinvent Yourself at Any Stage of Life

When You Need
to
Take a Break

“You are always where you need to be.”

Penelope Dullagan,
Creator of Illustration Friday

Benefits of a Passion Project

Why I am Not Doing 30 Days of Creativity This Year

june 1, 2014 by [melanie](#) • 1 comment

For the last 3 years, I've participated in a monthly challenge called 30 Days of Creativity. I first heard about this challenge on Twitter and since I am someone who can't stick to anything, I thought I'd give it a try. The [first year](#) I had no idea what I was doing, so I just decided to create stuff from my daily life. Because of this, there was a [paperclip bracelet](#), [Post-it Art](#) and even a [coaster](#) made from from a CD.

The [second year](#), I thought I was being more strategic about the process, because if I learned anything from year 1, it was that I acquired 30 days of stuff! That year, I switched the emphasis to public art. Art that I could [leave behind](#) and someone else would receive as a pleasant surprise. I centered this all around the theme of Create. A [simple word](#) I'd hoped would inspire people to do more of the same.

Last year was an all around stressful year, so the day before I simply chose to work on [sketchbook collages](#). This challenge was by far the most important for me, as I explained to the delightful [Mike Brown of Brainzooming](#) in the video clip below.



Why did I decide to not participate this year?

Well, I am not sure there really is an easy answer. For me the decision had been brewing for some time. The 30 day challenge turned into a chore for me. I found myself stressing more about it than actually enjoying it. I also realized that I didn't need just 30 days to do something creative, I needed to

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10 YEARS

THE CREATIVITY CHALLENGE

CREATING PLUS

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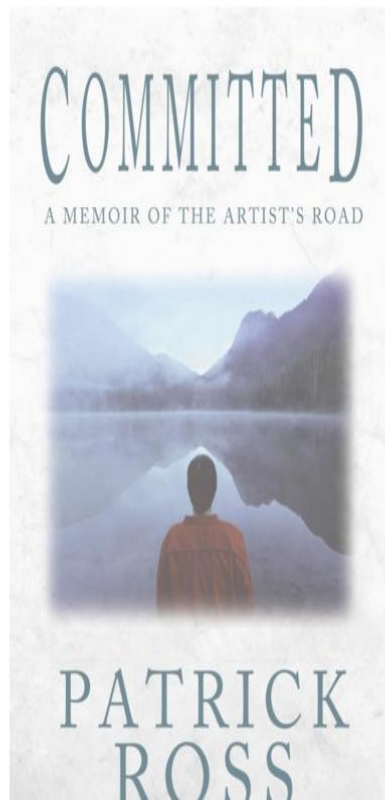
30 DAYS OF CREATIVITY ARCHITECTURE ART ART EDUCATION
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november 12, 2014 by [melanie](#) • 3 comments



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WHAT I LEARNED WRITING ABOUT CREATIVITY FOR ALMOST

“ I am inspired when someone has the courage to walk their path; and when I share my path and process, maybe someone else will think, if she can do it, so can I.”

Vineeta Nair,
Artist and Designer

THANK YOU!

And

Any Questions?

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